

# BENMORE

CENTRE  
EST 1964



MARKETING PROSPECTUS AND RATES



## CENTRE INFORMATION

Benmore Centre is situated in the world-class Sandton district and presents a thoughtful blend of convenience and indulgence. This chic, modern 24 091m<sup>2</sup> centre offers convenient day-to-day shopping and unique boutique experiences – including retail anchors such as Pick n Pay, Woolworths and Dis-Chem, and speciality stores like Rain.

Benmore Centre also offers an enticing selection of food outlets, including popular restaurants, deli-style eateries, healthy food on-the-go and a Woolworths food store, among others. With its inviting cosmopolitan ambience and diverse selection, Benmore Centre has it all.

## MARKETING OPPORTUNITIES

Benmore Centre offers four prime exhibition areas, each designed to provide optimum exposure for your brand. There are also a variety of indoor and outdoor media sites throughout the mall, which have been ideally positioned to capture the attention of shoppers. Our outside display site can be configured to meet your space and event requirements. The two rooftop sites offer magnificent views as an ideal setting for your marketing activity.

## FAST FACTS

TOTAL TENANTS	53
PATRONS	LSM 6-10
ANNUAL FOOT COUNT	6,2 million
EXHIBITION SITES	4
INDOOR MEDIA SITES	3
OUTDOOR MEDIA SITES	10
SPECIAL SITES	2

## EXHIBITION SPACES

### 1. MAIN PROMO COURT: 37m<sup>2</sup>

**R15 000 + VAT per week**

Situated on the ground floor in the centre of the mall.

### 2. WOOLWORTHS COURT: 21m<sup>2</sup>

**R8 000 + VAT per week**

Situated on the ground floor at the landing of the escalators.

### 3. DIS-CHEM COURT: 21m<sup>2</sup>

**R8 000 + VAT per week**

Situated on the ground floor at the entrance to the popular Dis-Chem store.

### 4. OUTSIDE DISPLAY:

**R15 000 + VAT per week**

Available on special request and sized according to requirements.

## SPECIAL SITES

### 1. BENMORE ROAD ROOFTOP PARKING:

**R15 000 + VAT per day**

A large 150-bay parking lot area offering panoramic views of the surrounding northern suburbs, can be configured to requirements for special events.

### 2. 11TH STREET ROOFTOP PARKING:

**R15 000 + VAT per day**

Large 150-bay parking lot area offering views of the Sandton skyline, can be configured to requirements for special events.

## INDOOR MEDIA SITES

### 1. PLEXI GLASS ADS:

**R2 000 + VAT per set of three per month**

**R800 + VAT per unit per month**

Three boards of 600mm x 1000mm per, located in the corridors leading to the bathrooms.

### 2. ESCALATORS:

**R3 500 + VAT per month**

Central escalators situated in the mall's interior atrium, 1250mm x 11 500mm.

### 3. I-POINT DIGITAL SCREENS:

**R3 600 + VAT per backlit poster per month**

**R1 800 + VAT for full screen package per month**

**R1 000 + VAT for timeshare package per month**

Two digital information units; one situated on the ground floor next to the escalators and another unit at entrance one.

## OUTDOOR MEDIA SITES

### 1. WALL AD – ENTRANCE:

**R5 000 + VAT per month**

Underground parking at entrance to mall, 2800mm x 2800mm.

### 2. WALL AD – UPPER LEVEL:

**R4 500 + VAT per month**

Upper level by Toyzone, 1950mm x 4000mm. Store name change

### 3. WALL AD – UNDERGROUND PARKING:

**R4 400 + VAT per month**

Underground parking off 11th Street, 3300mm x 8500mm.

### 4. WALL AD – FOURNOS ENTRANCE:

**R3 300 + VAT per month**

Situated at the Fournos entrance from underground parking, 2800mm x 3000mm.

## OUTDOOR MEDIA SITES

### 5. WALL AD – UPPER PARKING:

**R 3 000 + VAT per month**

Upper level parking off Benmore Road, 2950mm x 4550mm.

### 6. WALL AD – UNDERGROUND PARKING:

**R3 000 + VAT per month**

Underground parking off 11th Street, 2600mm x 4200mm.

### 7. RAMP AD – 11TH STREET:

**R2 200 + VAT per month**

Situated at the underground parking off 11th Street, 1700mm x 1000mm.

### 8. PAVE AD – MAIN ENTRANCE:

**R1 980 + VAT per face per month**

Situated at the main entrance parking off 11th Street, 1800mm x 1200mm.

### 9. PAVE AD – UNDERGROUND PARKING:

**R1 980 + VAT per face per month**

Situated at the underground parking off Benmore Road, 1800mm x 1200mm.

### 10. RAMP AD – BENMORE ROAD:

**R1 650 + VAT per month**

Located at the underground parking off Benmore Road, 500mm x 4800mm.

# EXHIBITION BOOKING REQUEST

## BUILDING/PROPERTY/SHOPPING CENTRE/EXHIBITION AREA INFORMATION

Exhibition number	Exhibition area
What would you use the exhibition area for	
Period of lease required	

## EXHIBITOR DETAILS (IF INDIVIDUAL)




Full name and surname	
Identity/passport number	
Date of birth	Marital status
Current physical address	
Suburb	City
Province	Postal code
Email address	
Current postal address	
Suburb	City
Province	Postal code
Email address	
Cellphone no	
Landline	Fax no
Average monthly income	No. of years in business

## EXHIBITOR DETAILS (IF COMPANY/CLOSE CORPORATION/PARTNERSHIP/TRUST)

Company name	
Registration number	
VAT registration number	Enterprise type
Current physical address	
Suburb	City
Province	Postal code
Email address	
Current postal address	
Suburb	City
Province	Postal code
Email address	
Cellphone no	
Landline	Fax no
Average monthly income	No. of years in business

PLEASE COMPLETE THIS FORM AND EMAIL TO GERRI BOTHA AT GERRIB@REDEFINE.CO.ZA.

**BENMORE CENTRE**  
Cnr Grayston Drive and Benmore Road,  
Benmore Gardens  
Sandton

 [www.benmoregardens.co.za](http://www.benmoregardens.co.za)  
 Benmore Gardens  
 Benmore Gardens

### ENQUIRIES AND BOOKINGS

For more information about our exhibition and media sites as well as other marketing opportunities, please contact:

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