

# CENTURION

LIFESTYLE CENTRE



MARKETING PROSPECTUS AND RATES





# CENTRE INFORMATION

Centurion Lifestyle Centre is conveniently located in the thriving Centurion district, at the corner of Old Johannesburg Road and Lenchen South Road. Surrounded by numerous primary and secondary schools, the centre is a family-favourite destination.

Centurion Lifestyle Centre is serviced by the Gautrain bus route, which drops commuters directly in front of its main entrance. The centre offers the community and commuters a highly accessible shopping hotspot and, with over 1 590 parking bays, provides shoppers with the option of visiting by car or via public transport.

Spoilt for choice, Centurion Lifestyle Centre shoppers have 90 stores serving their needs, including anchor stores like Pick n Pay Hyper, Checkers, Mr Price and Builders Warehouse. The anchor stores are complemented by a wide variety of speciality stores, services, banks and food offerings.

# MARKETING OPPORTUNITIES

Centurion Lifestyle Centre offers a variety of exhibition areas, all ideally located to provide optimum exposure for your brand. The centre also offers a number of prime indoor and outdoor media sites.

# FAST FACTS

TOTAL TENANTS	99
PATRONS	LSM 9-10
ANNUAL CAR COUNT	3 104 938
ANNUAL FOOT COUNT	7 764 345
EXHIBITION SITES	9
INDOOR MEDIA SITES	4
OUTDOOR MEDIA SITES	8

## EXHIBITION SPACES

1. **FULL CHECKERS COURT: 45m<sup>2</sup>**  
**R10 000 + VAT per week**  
 Situated in front of Checkers, electricity available at site.
2. **PICK N PAY MAIN COURT: 9m<sup>2</sup>**  
**R8 500 + VAT per week**  
 Situated at the main entrance to Pick n Pay Hyper, electricity available at site.
3. **CHECKERS MAIN COURT: 18m<sup>2</sup>**  
**R5 000 + VAT per week**  
 Situated close to Checkers, Wimpy and PNA, electricity available at site.
4. **ROCOMAMAS COURT: 45m<sup>2</sup>**  
**R5 000 + VAT per week**  
 Situated at the entrance to the centre next to RocoMamas, electricity available at site.
5. **PICK N PAY COURT 2: 9m<sup>2</sup>**  
**R5 000 + VAT per week**  
 Situated at entrance 2, near Pick n Pay Hyper.
6. **WIMPY COURT: 18m<sup>2</sup>**  
**R5 000 + VAT per week**  
 Situated next to Wimpy, electricity available at site.
7. **STANDARD BANK COURT: 9m<sup>2</sup>**  
**R4 000 + VAT per week**  
 Situated next to Standard Bank, at entrance to the centre.
8. **VOLPES COURT: 9m<sup>2</sup>**  
**R2 500 + VAT per week**  
 Situated in front of Volpes and Mr Price Home.
9. **CLICKS COURT: 9m<sup>2</sup>**  
**R2 500 + VAT per week**  
 Situated in front of Clicks.

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## INDOOR MEDIA SITES

1. **ESCALATOR PACKAGE:**  
**R7 500 + VAT per month**  
 Located at the entrance to Checkers, leading up to Nedbank. Includes all escalator panels and large area at back of escalators.
2. **WALL SIGN – OLD CANDY MAN STORE:**  
**R4 500 + VAT per month**  
 Wall sign located outside the old Candy Man store (currently vacant).
3. **WALL SIGN – BASEMENT ESCALATORS:**  
**R3 500 + VAT per month**  
 Wall sign located at the escalators leading to the basement parking.
4. **LIFT BRANDING:**  
**R3 000 + VAT per month**  
 Lift branding on the glass lift shaft coming up from the basement parking to RocoMamas.

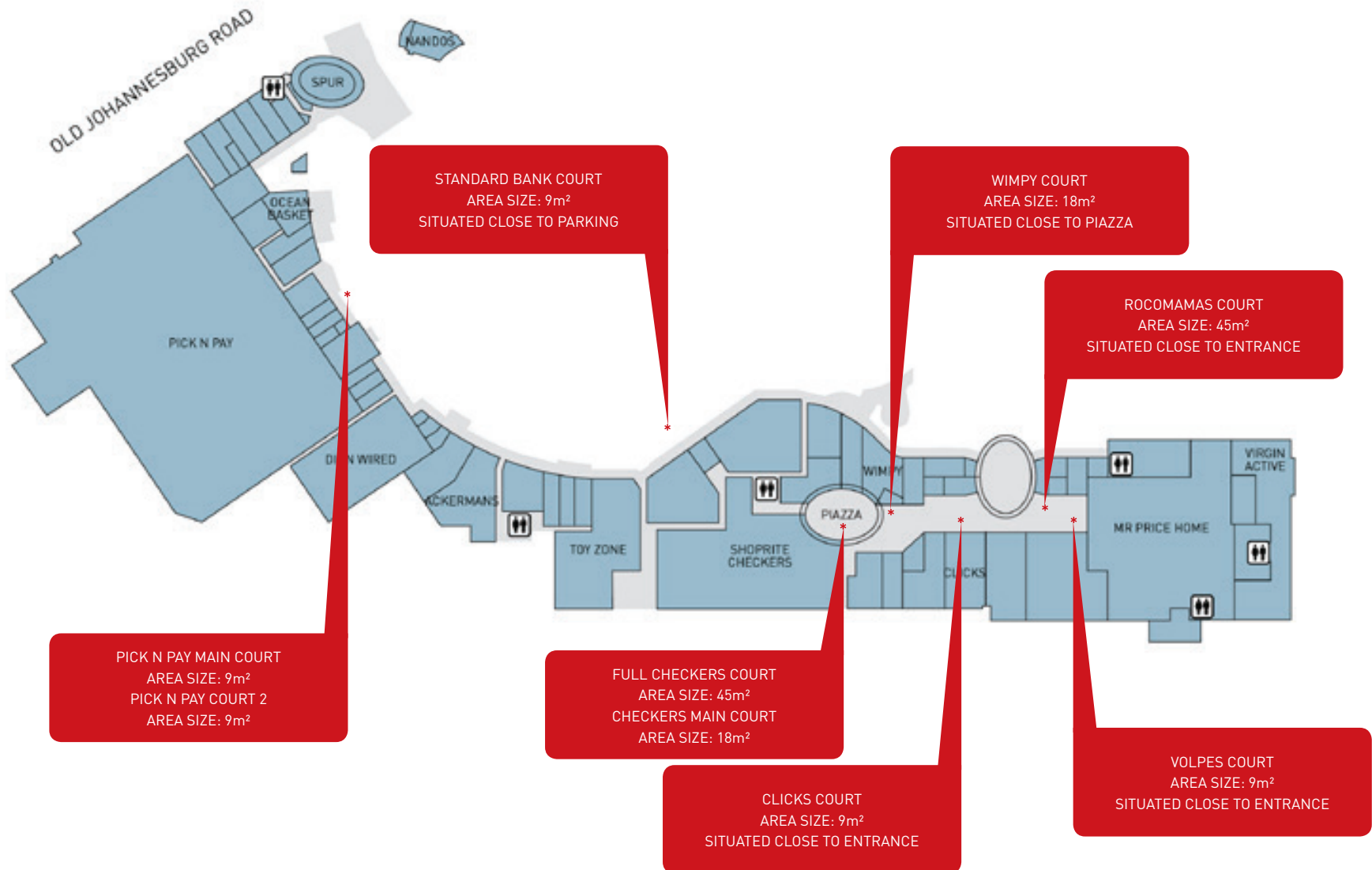
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## OUTDOOR MEDIA SITES

1. **ENTRANCE CIRCLE:**  
**R5 000 + VAT per month**  
 Perimeter branding on the traffic circle, facing traffic entering the mall.
2. **BACK OF BUILDING BILLBOARD:**  
**R9 000 + VAT per month**  
 Situated at the back of the building, facing the N14 highway.
3. **ENTRANCE/EXIT PACKAGE:**  
**R8 000 + VAT per month**  
 Overhead arch at entrance/exit to the mall. This package includes entrance side panels, and exit side panels and middle panel.
4. **MAIN EXIT GANTRY – CENTRE PANEL:**  
**R7 500 + VAT per month**  
 Located at the main entrance/exit area of the centre, a large centre panel visible to all cars exiting the centre, 2 330mm x 11 360mm.
5. **MAIN ENTRANCE GANTRY – SIDE PANELS:**  
**R7 000 + VAT per set of two panels per month**  
 Located at the entrance of the centre, two panels facing traffic entering the centre, 2 040mm x 2 850mm per panel.
6. **PAVELIGHT:**  
**R4 000 + VAT per month**  
 Situated at a high-traffic intersection, portrait format.
7. **PARKING STREET POLES:**  
**R1 500 + VAT per month per set of three**  
 Various sites around the main car park.
8. **PYLON SIGNAGE:**  
**Available to tenants only**  
 Situated at the back of the building, facing the N14 highway and Old Johannesburg Road.

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# FLOOR PLAN | LOWER GROUND LEVEL





ENTRANCE (SIDE PANELS ONLY)



ENTRANCE CIRCLE



BASEMENT PARKING WALL SIGNS



ESCALATOR BRANDING



EXIT GANTRY (ALL PANELS)



LIFT BRANDING



PARKING STREET POLES



# EXHIBITION BOOKING REQUEST

THANK YOU FOR YOUR INTEREST IN HOLDING A PROMOTION AT CENTURION LIFESTYLE CENTRE.  
PLEASE PRINT, COMPLETE AND SIGN THIS FORM AND EMAIL TO ANNJ@REDEFINE.CO.ZA

## EXHIBITOR DETAILS

Company name	Contact person
Tel number	Fax number
Cell number	Email address
Company address	

## EXHIBITION DETAILS

What would you like to exhibit?

**Type of exhibition**    Display    Product launch    Database build-up    Product sampling

Product/service awareness    Customer feedback    Other

If other, please describe

## COURT REQUESTED

Court required	
Commencement date	Completion date
Rate ex VAT	Court size
Power availability	

## SPECIAL REQUESTS

## WILL YOU BE ADVERTISING YOUR EVENT? IF YES PLEASE GIVE DETAILS

## MANNING OF THE EVENT

The event must be fully operational during the minimum trading hours of the centre during the period of the exhibition. Trading hours for Centurion Lifestyle Centre are:

Monday – Friday                    09h00–18h00  
 Saturday                            08h30–15h00/17h00  
 Sundays/public holidays   09h00–13h00

## PLEASE SUPPLY A DETAILED DESCRIPTION OF YOUR EXHIBITION, INCLUDING DIMENSIONS

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

<p><b>CENTURION LIFESTYLE CENTRE</b>                  Cnr Old Johannesburg Road                  and Lenchen South Road                  Centurion</p>	<p> <a href="http://www.centurionlifestylecentre.co.za">www.centurionlifestylecentre.co.za</a>   @Centurion.Lifestyle.Centre   centurionlifestylecentre</p>
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**ENQUIRIES AND BOOKINGS**  
 For more information about our exhibition and media sites, and other marketing opportunities, contact:  
 Ann Jooste, Centre Manager | 012 653 2536 | [annj@redefine.co.za](mailto:annj@redefine.co.za)  
 Benjamin Deeb, Mall Advertising: 011 039 2120 | 083 301 7772 | [benjamin@yoohmedia.co.za](mailto:benjamin@yoohmedia.co.za)  
 Thabani Moyo, Outdoor Advertising: 012 345 1716 | 071 953 0537 | [thabani@insightoutdoor.co.za](mailto:thabani@insightoutdoor.co.za)  
 Ruan Lottering, Mall Exhibitions: 011 300 5349 | 072 213 7442 | [ruanl@pumalls.co.za](mailto:ruanl@pumalls.co.za)  
 Tebogo Makgalemele, Kiosk Coordinator : 011 283 0088 | [tebogom@redefine.co.za](mailto:tebogom@redefine.co.za)