



CENTURION MALL CENTURION, GAUTENG

Centurion Mall is located in the heart of the Centurion CBD between Pretoria and Midrand, just off the N1 highway and within walking distance from the Gautrain station.

This is Centurion's very own 119 117m² super mall with an extraordinary mix of more than 200 stores and restaurants – situated in an idyllic, open-aired, bright and inviting environment. The setting, atmosphere and store selection deliver on the Centurion Mall promise of bringing “fashion, dining, entertainment and fun” together.

AUDIENCE

The typical Centurion Mall shopper is female aged between 25-34 (34%) and 35-49 (35%). The living standards measure of shoppers falls in the LSM 8-10+ category with an average household income of R30 000. There are an average 3.2 people per household with an average 1.8 earners per household.



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TENANTS

Centurion Mall's extraordinary tenant mix is inspired by its positioning of "fashion, dining, entertainment and fun". The mall offers leading retail stores, several fashion houses, speciality stores (like HealthWorx Medical Centre and The Tea Merchant) and entertainment destinations (such as Ster-Kinekor). The mall is also a wonderful dining destination with a wide selection of restaurants and fast food outlets such as O'Galito, Mugg & Bean, Spur and many others. The mall's convention centre is currently under construction.

TOTAL TENANTS: OVER 262 | ANCHOR TENANTS: CHECKERS HYPER, WOOLWORTHS, EDGARS, STER KINEKOR, COTTON ON, PEP, ACKERMANS, FOSCHINI, TRUWORTHS, GAME, DIS-CHEM, ROCHESTER



LOCATION

HEUWEL AVENUE, CENTURION

Centurion Mall is situated in the heart of the Centurion CBD between Pretoria and Midrand, conveniently located close to the N1 highway and within walking distance of the Gautrain station.

TRADING HOURS

Monday – Thursday	09h00–19h00
Friday	09h00–20h00
Saturday	08h00–18h00
Sundays/public holidays	09h00–17h00



MALL TRADING DENSITY

R2 577.27 (average)

AVERAGE FOOT COUNT

1 246 425

CAR COUNT

355 035 (average annual count)

2016 average: 4 260 420

GROSS LETTABLE AREA (GLA)

119 117m²

LEASING ENQUIRIES

Ronelle Domann

012 663 1702 | ronelled@redefine.co.za

OWNERSHIP/MANAGEMENT

Redefine Retail (Pty) Ltd

MARKETING OPPORTUNITIES

Some of the key events at Centurion Mall include the Beeld-Kinderfonds Spinathon and carols. Contact the marketing manager for event and sponsorship details. In-mall advertising is also offered as well as exhibition space. Exhibition marketing is an effective tool for product launches, sampling, creating brand awareness, interacting with the target audience, conducting market research and even creating instant revenue.

MARKETING AND PROMOTIONS

Marli Strauss

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EXHIBITIONS AND ADVERTISING

Marli Strauss

082 654 5690 | marlis@redefine.co.za

CONTACT DETAILS

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