



EAST RAND MALL BOKSBURG NORTH, GAUTENG

East Rand Mall is an iconic shopping centre in the Boksburg region. It was recently revamped and voted Ekurhuleni's best shopping centre in the 2015/2016 Ekurhuleni Best of Awards.

The mall has an incredible variety of stores and houses more than 30 new brands. Shoppers can get everything they need here: essential items, household goods, fashion, electronics and more. For eating and entertainment, the mall offers a variety of restaurants as well as a 9-theatre cinema.

Exceptional shopping convenience, a fresh new look and ideal location close to major routes are among the reasons why East Rand Mall is voted most popular centre in the region.

AUDIENCE

The majority of shoppers are in the LSM 7 to 10 living standards group, aged 25 to 40 years old, earn a household income of R7 500 to R30 000, with a family unit of four, nearly 25% of shoppers are young families. There is an equal split of male and female and black and white shoppers.



SONYA CAWOOD: TELEPHONE 011 823 1110
EMAIL SONYA.CAWOOD@JHI.CO.ZA

TENANTS

There is a key focus on fashion with a mix of affordable fashion stores, boutiques and major fashion houses. The centre's well-planned tenant mix includes major national retailers such as Cotton On, Edgars, Foschini, H&M, Mr Price, Truworths and Woolworths. The mall also offers a diverse selection of restaurants, coffee shops and fast food outlets. Entertainment facilities include a 9-theatre digital cinema centre and a new trampoline arena.

TOTAL TENANTS: 160 | ANCHOR TENANTS: WOOLWORTHS, EDGARS, TRUWORTHS, MR PRICE GROUP, FOSCHINI GROUP, COTTON ON



LOCATION: CNR RONDEBULT ROAD/BENTAL AVE, BOKSBURG NORTH

The mall is situated just 7km from South Africa's busiest airport, OR Tambo International, and is easily accessible from major highways. The centre adjoins East Point Shopping Centre and benefits from customer movement between the malls.

TRADING HOURS

Monday – Thursday	09h00–18h00
Fridays	09h00–19h00
Saturday	09h00–17h00
Sundays/public holidays	09h00–15h00
Extended hours: During the festive season	



east rand mall

ENERGY. EXPRESSION. EXCITEMENT.

MALL TRADING DENSITY

R35 463 annually

ANNUAL FOOT COUNT

12 million

CAR COUNT

4 460 bays

COMMUTER PERCENTAGES

Up to 5km 22%

5km to 10km 34%

More than 10km 44%

GROSS LETTABLE AREA (GLA)

69 423m²

LEASING ENQUIRIES

Rochele De Canha

011 823 1110 | rochele.decanha@jhi.co.za

OWNERSHIP/MANAGEMENT

Owned in undivided share with Vukile

Managed by JHI

Leasing by Redefine

MARKETING OPPORTUNITIES

Exhibition spaces is available at various high-traffic locations and centre courts throughout the mall. This is an ideal platform to showcase your products and services to the 35 000+ shoppers visiting the mall daily. East Rand Mall also hosts a variety of special events, such as the Jo'burg Shopping Festival. Various advertising platforms are available within the mall. East Rand Mall has a website and is also active on four social media platforms: Facebook Twitter, Pinterest and Instagram.

MARKETING

Sonya Cawood

011 823 1110 | sonya.cawood@jhi.co.za

EXHIBITIONS

Fradene Smith

011 823 1110 | fradene.smith@jhi.co.za


CONTACT DETAILS


Centre management 011 823 1110


Centre manager Petra Foord


011 823 1110 | petra.foord@jhi.co.za

 www.eastrandmall.co.za

 East Rand Mall

 @EastRandMall

 East Rand Mall

 East Rand Mall