



HAZELDEAN SQUARE PRETORIA, GAUTENG

Hazeldean Square is a small convenience centre situated in the upmarket Silver Lakes, in the eastern suburbs of Pretoria. The centre is close to the Hazeldean node, which consists of a variety of commercial and residential complexes. Here, the emphasis is on country life and green, sustainable living.

Hazeldean Square serves the community with a convenient and intimate shopping destination. All the necessities like grocery shopping and ATMs are taken care of, with specific offerings catered to the community such as health and beauty stores, a Virgin Active gym, laundromat, restaurants and much more.

AUDIENCE

The average age of shoppers is 35-40 years old with a 57% female and 43% male mix. Most are white Afrikaans speakers and part of the family group demographic. Shoppers fall within the upper LSM10 category, have a high school or tertiary-level education, and an average monthly household income of R31 314. About 77% are employed, 66% have access to the internet and 90% have mobile phones. There are 76 203 households in the catchment area surrounding Hazeldean Square and 12 940 purchase decision makers.



ELSABE KELLY-GLIDDON: TELEPHONE 012 543 1120
EMAIL ELSABEK@REDEFINE.CO.ZA

TENANTS

Hazeldean Square offers national anchor stores like Pick n Pay, Woolworths and Dis-Chem as well as a Virgin Active gym. Beauty and health specialities are well represented with stores like the Body Sculpting Medical Spa, Dynamic Vision, Sorbet and Follicle Hair, as well as an Intercare medical and dental centre. Speciality stores include the Elna sewing shop, Let's Do Laundry, Vetsmart, PNA, Deeghuys and Fleisherei, among others. Auto is also well catered for with stores like Best Drive and TJM Equipment and Sparkling Auto. Food offerings include RocoMammas, Tranna Curry Restaurant & Take-Away, Doppio Zero, KFC, Pizza Perfect and more.

TOTAL TENANTS: 36 | ANCHOR TENANTS: PICK N PAY, WOOLWORTHS, DIS-CHEM, VIRGIN ACTIVE



LOCATION

CNR SILVER LAKES AND LYNNWOOD ROAD, HAZELDEAN

The Centre is situated off the N4, close to several residential estates including the Silver Lakes Golf Estate, Silver Stream Estate and Six Fountains Residential Estate.

TRADING HOURS

| | |
|-------------------------|-------------|
| Monday – Friday | 09h00–18h00 |
| Saturday | 09h00–15h00 |
| Sundays/public holidays | 09h00–14h00 |



GROSS LETTABLE AREA (GLA)

18 681m²

LEASING ENQUIRIES

Melody Venter

082 856 8497 | melodyv@redefine.co.za

OWNERSHIP/MANAGEMENT

Redefine Properties (Pty) Ltd

ADDITIONAL SERVICES

STANDBY POWER

Hazeldean Square has a generator that can supply the centre with standby power in the event of normal electricity interruptions such as power outages and load shedding.

FIBRE

The fibre infrastructure at Hazeldean Square offers tenants the benefits of a fibre service, such as faster and better internet, reduced call rates and improved business productivity.

MARKETING OPPORTUNITIES

Hazeldean Square has a dedicated website and an active Facebook page. Inside the mall, a variety of advertising platforms (such as snapper frames) are offered. There are also a variety of exhibition spaces, ideally placed to interact with and promote brands and services to shoppers. Outdoor advertising platforms include billboards, pavelights and wraps.

MARKETING AND PROMOTIONS

Elsabe Kelly-Gliddon

012 543 1120 | elsabek@redefine.co.za


CONTACT DETAILS

Centre management 012 809 3122

Centre manager Melody Venter

082 856 8497 | melodyv@redefine.co.za

 www.hazeldeansquare.co.za

 Hazeldean Square