



MAPONYA MALL KLIPSPRUIT EXT 5, SOWETO

Dr Richard Maponya is a well-known figure who has contributed to the development of Soweto. He launched Maponya Mall in 2007 as a first-class mall for the people of Soweto. This vibrant 70 000m² mall houses flagship stores for top national retailers as well as local businesses.

Maponya Mall is centrally located and is the happening hub around which the community revolves. The mall services all the needs of shoppers – fashion, food, entertainment, banking, hair and beauty, electronics, eyewear and more. It also offers convenient service centres such as home affairs, labour, transport, a post office, SASSA and many others.

The centre is everything for everyone in the Soweto community, from high-end shoppers to blue collar workers, and is hailed as the Soul of Soweto.

AUDIENCE

Maponya Mall has two clusters of shoppers. The majority of shoppers (80%) are black females between the ages of 30 to 40 years within the LSM 5 to 7 group. They are household decision-makers and are described as 'Neighbourhood Sistas' who have dependants living with them. Of these, 53% visit the mall because it is conveniently located to where they live, for its food facilities and government service centres. The minority cluster (20%) are black females aged between 20 to 30 years and classified as LSM 8 to 7. They are described as the 'Rise Abovers'. They live in but work outside of Soweto, are highly mobile and tend to make scheduled trips to the mall.

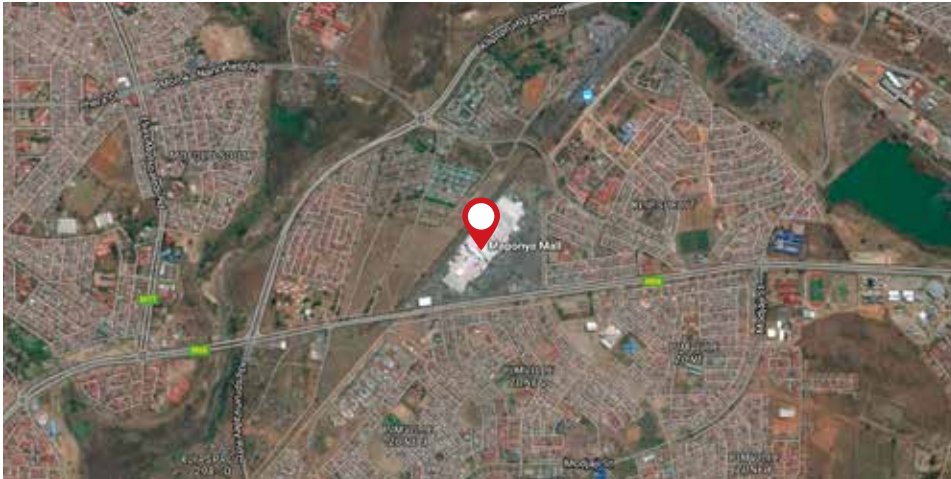


PERTUNIA TSOTETSI: TELEPHONE 011 983 8268
MOBILE 011 983 8268 | EMAIL PERTUNIAT@REDEFINE.CO.ZA

TENANTS

National retailers include Pick n Pay, Woolworths, Mr Price, Foschini, Clicks, Ackermans and Truworths. Maponya Mall also houses a Ster Kinekor theatre and two health clubs. The mall has over 20 restaurants and fast food outlets including News Café, Spur, Wimpy, Nandos, KFC, Steers and Debonairs. Banks include Absa, Standard Bank, Capitec Bank, FNB, Nedbank and African Bank.

TOTAL TENANTS: 184 | ANCHOR TENANTS: PICK N PAY, WOOLWORTHS, EDGARS



LOCATION

**2127 CHRIS HANI ROAD,
KLIPSPRUIT EXT 5, SOWETO**

Maponya Mall is located in Klipspruit on the M68 Chris Hani Road, the main arterial through Soweto. There is a direct link to the N12 and the N1, via Klipspruit Valley Road.

TRADING HOURS

Monday – Saturday	09h00–18h00
Sundays/Public holidays	09h00–17h00

Extended hours: Food court trades till late, extended festive season trading hours



MALL TRADING DENSITY

R25 582/m²

ANNUAL FOOT COUNT

11 616 387 (2015)

CAR COUNT

Free open parking with 3 127 bays

COMMUTER PERCENTAGES

Public transport	50%
Private vehicles	30%
Pedestrians	20%

GROSS LETTABLE AREA (GLA)

70 000m²

LEASING ENQUIRIES

Tumi Makoropo

011 983 8266 | tumim@redefine.co.za

OWNERSHIP/MANAGEMENT

Owned by Maponya Trust and Redefine Properties (Pty) Ltd

Managed by Redefine Properties

MARKETING OPPORTUNITIES

Maponya Mall has a website, Facebook page and Twitter page. The mall has several exhibition areas available for a variety of marketing activities. The mall also offers indoor and outdoor advertising space, including taxi rank billboard and wall sites, hanging banners, escalator branding, digital screens and door wraps at the main entrance.

MARKETING AND PROMOTIONS

Pertunia Tsotetsi

011 983 8268 | pertuniat@redefine.co.za

ADVERTISING

Matthew Germanos

082 418 9097

matthew@thediafactory.co.za

EXHIBITIONS

Dineo Mmutle


011 983 8264 | dineo@primecourts.co.za


CONTACT DETAILS

Centre manager Howard Kekana

011 938 4448 | howardk@redefine.co.za

 www.maponyamall.co.za

 Maponya Mall

 @MyMaponyaMall