



MATLOSANA MALL KLERKSDORP, NORTH WEST

Matlosana Mall, situated in Klerksdorp in the North West province, combines modern, cutting-edge design with family friendliness. The mall offers entertainment for the whole family, restaurants for every taste and a welcoming recreation area where shoppers can enjoy a meal while their children play.

The 65 000m² Matlosana Mall houses leading national retailers covering fashion, lifestyle and sport brands plus many others. By bringing the best of everything together in one place, Matlosana Mall has become a popular leisure and shopping destination that stands out as the best in the North West.

AUDIENCE

Most shoppers to the Matlosana Mall fall within the LSM 7-9 (39%) and LSM 10 (39%) living standards group and some in the LSM 5-6 group (13%). In terms of life stages, the audience is made up of singles, young families and mature couples. Language groups in the district include Afrikaans (72%) and Sotho and Tswana (78%). The median household income is between R15 000 to R20 000 per month.



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TENANTS

Matlosana Mall houses the major grocery retailers including Pick n Pay, Woolworths and Checkers. It is a leading fashion destination in the area with several fashion stores including Edgars, Truworths, Miladys, Queenspark, Mr Price, Foschini and many others. The mall is a popular jewellery destination with five jewellery stores including NWJ Jewellers, American Swiss, Sterns and Galaxy & Co, as well as leading brands such as Cape Union Mart, Toys R Us, Virgin Active, Coricraft, House & Home and all the major banks. Matlosana Mall also has a wide selection of restaurants and fast food outlets.

TOTAL TENANTS: 120 | ANCHOR TENANTS: CHECKERS, WOOLWORTHS, EDGARS, PICK N PAY, FOSCHINI



LOCATION

N12, KLERKSDORP

Matlosana Mall is ideally situated next to the N12 road link between Joburg and Kimberley. The mall is highly visible from the highway and is seen by thousands of people each day.

TRADING HOURS

Monday – Friday	09h00–19h00
Saturdays	09h00–17h00
Sundays/public holidays	09h00–15h00
Extended hours: Festive season/Easter	



MALL TRADING DENSITY

R13 946/m²

FOOT COUNT IN PEAK PERIODS

Average 450 000
Peak 500 000

CAR COUNT

195 000

GROSS LETTABLE AREA (GLA)

64 352m²

LEASING ENQUIRIES

Johan Olwage
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OWNERSHIP/MANAGEMENT

Redefine Properties (Pty) Ltd

MARKETING OPPORTUNITIES

Marketing opportunities at Matlosana Mall include advertising campaigns, product launches and activations, community campaigns, events and promotions, guest relations and loyalty programmes. The mall houses many exhibition and kiosk spaces for a variety of activities. Advertising and brand spaces include escalators, elevators, entrances, billboards, digital screens and hanging banners. The mall also has a website, Facebook page and Twitter page.

MARKETING MANAGER

Emsie Jansen van Rensburg
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EXHIBITIONS


Ninette van der Merwe
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CONTACT DETAILS

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 Matlosana Mall

 @MatlosanaMall