



MARKETING PROSPECTUS AND RATES





## CENTRE INFORMATION

Sammy Marks Square, a neo-Dutch-style centre, is a landmark in the heart of the Pretoria CBD. The centre was strategically built around the high foot traffic in the area and neighbours the State Theatre.

The centre is anchored by Woolworths, Mr Price and Ackermans and has a convenient mix of national retailers, balanced with a selection of local boutique stores, services and eateries. Sammy Marks Square offers everything for the shopper to live, shop and relax in style.

## MARKETING OPPORTUNITIES

Sammy Marks Square offers an array of interior and digital marketing opportunities to strengthen your brand presence and visibility to a loyal shopping audience. The centre also features various promotional courts and exhibition sites in a variety of sizes and packages.

## FAST FACTS

TOTAL TENANTS	74
PATRONS	LSM 5-10
ANNUAL FOOT COUNT	1 million per month
EXHIBITION SITES	11
INDOOR MEDIA SITES	3
OUTDOOR MEDIA SITES	1

## EXHIBITION SPACES

### 1. CENTRAL SQUARE: 225m<sup>2</sup>

**R8 000 + VAT per week**

Exterior site situated at the centre of the mall.

### 2. WIMPY COURT: 36m<sup>2</sup>

**R4 500 + VAT per week**

Exterior site situated next to Wimpy.

### 3. TOTALSPORTS WALL: 25m<sup>2</sup>

**R4 500 + VAT per week**

Uncovered exterior site near Totalsports.

### 4. TOTALSPORTS MAIN COURT: 20m<sup>2</sup>

**R4 500 + VAT per week**

Exterior site situated at entrance to Totalsports.

### 5. WOOLWORTHS COURT: 20m<sup>2</sup>

**R4 500 + VAT per week**

Exterior site situated at entrance to Woolworths.

### 6. CROSS TRAINER COURT: 20m<sup>2</sup>

**R4 500 + VAT per week**

Exterior site situated at entrance at Cross Trainer.

### 7. LEGIT CORNER: 20m<sup>2</sup>

**R4 500 + VAT per week**

Exterior site situated on the corner of the square near Legit.

### 8. LEGIT INTERIOR: 20m<sup>2</sup>

**R4 500 + VAT per week**

Covered site located inside the mall next to Legit.

### 9. MR PRICE COURT: 20m<sup>2</sup>

**R4 500 + VAT per week**

Covered site located inside the mall next to Mr Price.

### 10. MARKHAMS COURT: 16m<sup>2</sup>

**R4 500 + VAT per week**

Exterior site located near to Markhams.

### 11. TRUWORTHS COURT: 12m<sup>2</sup>

R4 500 + VAT per week

Exterior site located in the fashion district of the mall.

## INDOOR MEDIA SITES

### 1. MALL TV PACKAGE:

**R1 875 + VAT for 40 slots per month**

Three screen locations – in front of Bradlows near Pep Cell, on the bulkhead near Legit and Daniel Hechter, and in the Markhams passage.

## OUTDOOR MEDIA SITES

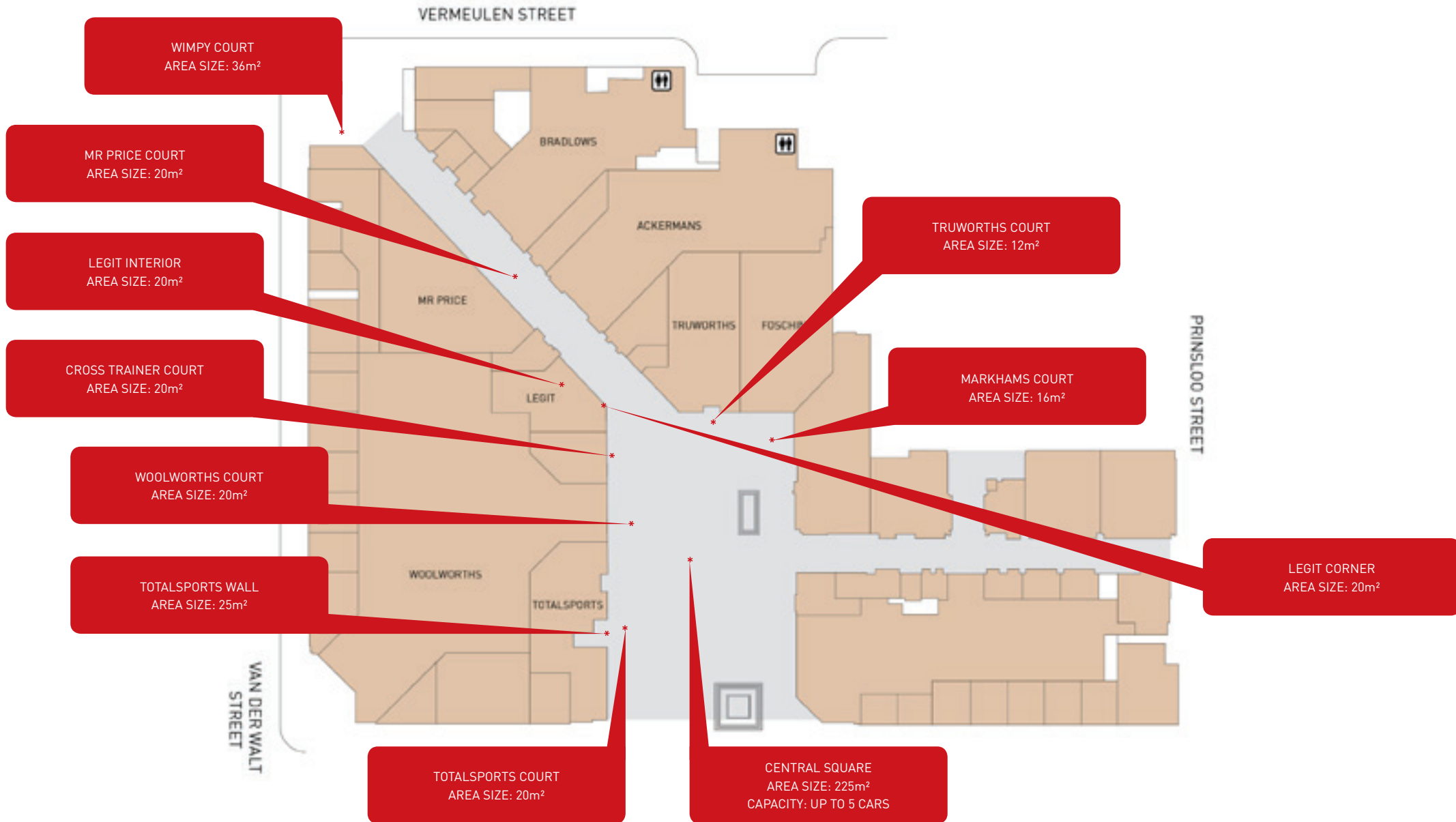
### 1. MAIN SQUARE BILLBOARD:

**R25 000 + VAT per month**

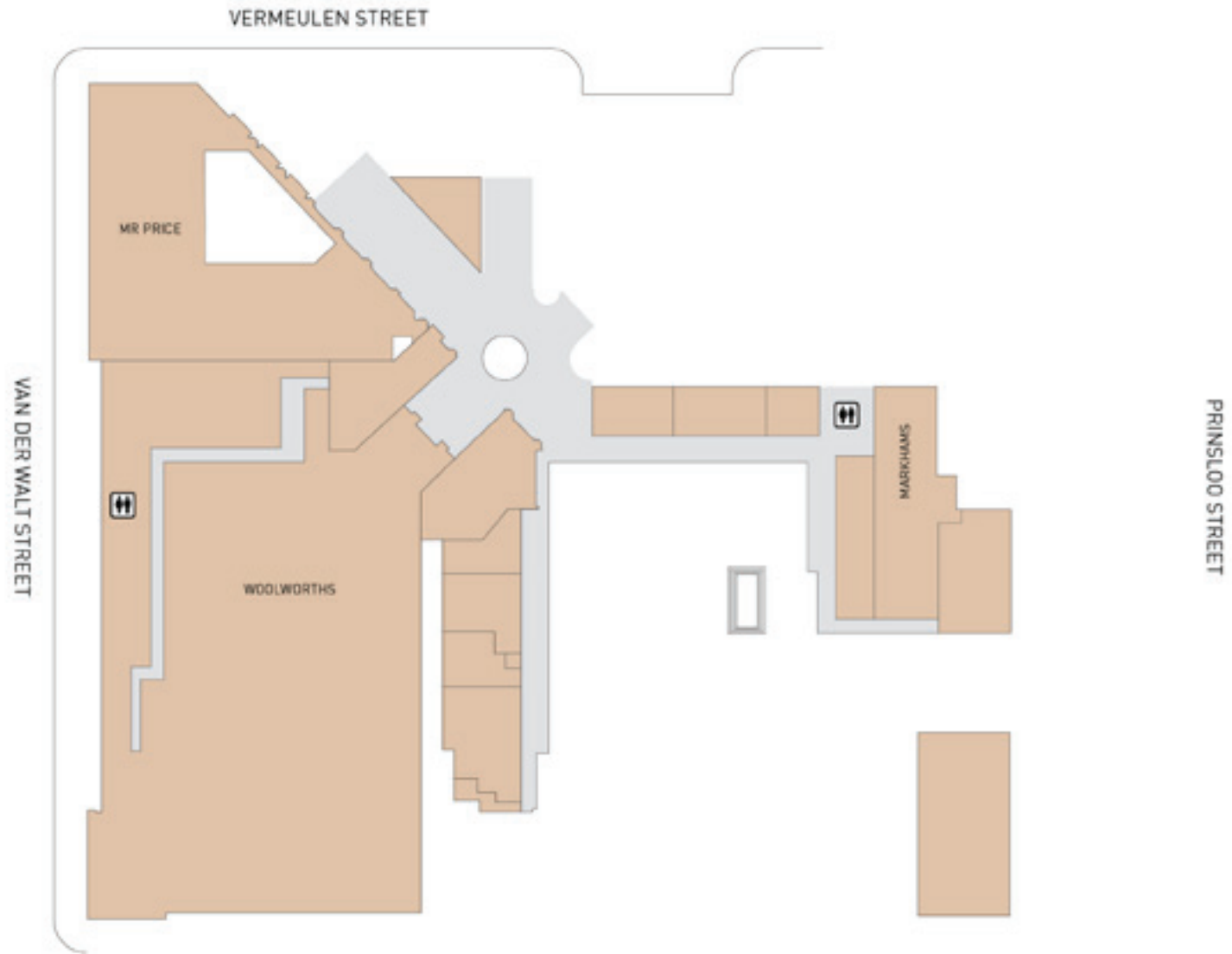
A highly visible, high-impact billboard situated in the centre of the square.



# FLOOR PLAN | GROUND FLOOR



# FLOOR PLAN | FIRST FLOOR



# EXHIBITION BOOKING REQUEST

THANK YOU FOR YOUR INTEREST IN HOLDING A PROMOTION AT SAMMY MARKS SQUARE.  
PLEASE PRINT, COMPLETE AND SIGN THIS FORM AND EMAIL TO CALEYM@REDEFINE.CO.ZA

## EXHIBITOR DETAILS

Company name	Contact person
Tel number	Fax number
Cell number	Email address
Company address	

## EXHIBITION DETAILS

What would you like to exhibit?

**Type of exhibition**    Display    Product launch    Database build-up    Product sampling  
 Product/service awareness    Customer feedback    Other

If other, please describe

## COURT REQUESTED

Court required	
Commencement date	Completion date
Rate ex VAT	Court size
Power availability	

## SPECIAL REQUESTS

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## WILL YOU BE ADVERTISING YOUR EVENT? IF YES PLEASE GIVE DETAILS

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## MANNING OF THE EVENT

The event must be fully operational during the minimum trading hours of the centre during the period of the exhibition. Trading hours for Sammy Marks Square are:

Monday – Friday	09h00–18h00
Saturday	08h00–17h00
Sundays	09h00–14h00
Public holidays	09h00–14h00

## PLEASE SUPPLY A DETAILED DESCRIPTION OF YOUR EXHIBITION, INCLUDING DIMENSIONS

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SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

<p><b>SAMMY MARKS SQUARE</b> Helen Joseph Street Pretoria</p>	<p> <a href="http://www.sammymarks.co.za">www.sammymarks.co.za</a>  Sammy Marks Square</p>
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**ENQUIRIES AND BOOKINGS**  
 For more information about our exhibition and media sites as well as other marketing opportunities, please contact:  
**Caley May, Marketing Manager | 072 455 6287 | caleym@redefine.co.za**  
**Vhutshilo Makananise, Centre Manager | 087 233 7270 | vhutshilom@redefine.co.za**  
**Trust Masarirambi, Sales Manager (Courts)**  
**010 300 5372 | 071 135 8848 | trust@primecourts.co.za**