



SOUTHCOAST MALL SOUTH COAST, KWAZULU-NATAL

Situated on KwaZulu-Natal's picturesque South Coast, this bright, fresh and newly redeveloped 34 500m² centre is located in the heart of the business, residential and commercial node of the South Coast.

Southcoast Mall is ideally positioned at the Shelly Beach and Izotsha Road off-ramp on the N2 highway and offers a perfect mix of retail, fashion and home décor stores. Location and variety is why Southcoast Mall delivers the ultimate in shopping convenience.

AUDIENCE

The socio-economic profile of the permanent residents in the catchment area indicate a 62% female target market with an average age of 40 years. The older age bracket (retirees) also contribute to the mall target market profile. A 2016 marketing report for the region shows a 31,9% majority in the under 18 group and a 26.2% majority in the 18-30 age group. This is followed by the 30-40 age group (14,5%) and the 40-50 age group (10.1%). Over 60s in the region are placed at 9.8%.



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TENANTS

Southcoast Mall houses 57 stores. Anchor tenants include Checkers, Game, House & Home, Food Lover's Market, Dis-Chem and Builders Express. The mall is known for its array of fashion stores which include Ackermans, Clothing Junction, Mr Price Sport, Jet, Shoe City, Froggie and many others. Southcoast Mall also offers a wide selection of home and décor stores including Bay Tree, Mr Price Home, House & Home, Builders Express and Urban Yuppi, among others. Popular eateries include Ocean Basket, Seattle Coffee Co., Milky Lane, Mugg & Bean and Wimpy. ATMs are available for Nedbank, Capitec, Standard Bank, Absa and FNB.

TOTAL TENANTS: 67 | CHECKERS, GAME, HOUSE & HOME, FOOD LOVER'S MARKET, DIS-CHEM, BUILDERS EXPRESS



LOCATION

**OLD MAIN ROAD, IZOTSHA
SOUTH COAST, KZN**

Situated on KwaZulu-Natal's picturesque South Coast, Southcoast Mall is conveniently positioned at the Shelly Beach and Izotsha Road off-ramp on the N2 highway.

TRADING HOURS

Monday – Friday	08h30–17h30
Saturday	08h00–17h00
Sunday	08h30–14h30
Public holidays	08h30–17h00

Extended hours: Restaurants open till late



ANNUAL FOOT COUNT

3,6 million

GROSS LETTABLE AREA (GLA)

34 335m²

LEASING ENQUIRIES

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OWNERSHIP/MANAGEMENT

Owned and managed by
Redefine Properties (Pty) Ltd

MARKETING OPPORTUNITIES

Southcoast Mall offers a variety of lucrative marketing opportunities. The centrally located court spaces can be used for an assortment of exciting marketing activities such as sampling drives, pop-up stores, displays and more. Southcoast Mall has a Golden Club for its over 60 shoppers, which offers specials and discounts every Wednesday. The mall also has a website and Facebook page.

MARKETING, PROMOTIONS, EXHIBITIONS AND ADVERTISING

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CONTACT DETAILS

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