



BENMORE GARDENS SANDTON, GAUTENG

Benmore Gardens Shopping Centre is situated in the world-class Sandton district and presents a thoughtful blend of convenience and indulgence. This chic, modern 24 091m² centre offers convenient day-to-day shopping and unique boutique experiences – including retail anchors such as Pick n Pay, Woolworths and Dis-Chem, and speciality stores like Rain and The Tea Merchant.

Benmore Gardens also offers an enticing selection of food outlets, including popular restaurants, deli style eateries, healthy food on the go and a Woolworths food store, among others. With its cosmopolitan ambience and diverse selection, Benmore Gardens Shopping Centre is positioned as “that most convenient indulgence”.

AUDIENCE

Benmore Centre’s primary target audience is predominantly female and positioned within the LSM 6 to 10 cluster, which is further segmented into three distinct groups: the “Residential Regulars” (LSM 10 females) who live in the Benmore/Sandton area; the “Corporate Conveniencers” (LSM 6 to 8 males and females) who are employed by businesses within the office parks surrounding the centre; and “Snackers” who are students attending colleges near the centre.



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TENANTS

Benmore Gardens Shopping Centre has five major anchor tenants, which include Woolworths, Pick n Pay, Baby City, Dis-Chem and Toy Zone. For those looking for something extraordinary, the mall offers art shops, boutique kids clothing, handcrafted beauty products and more. It is an ideal health and beauty destination, with a hairdresser, barber, beauty spa, Thai massage spa and several stores selling unique and world-leading beauty product lines. Benmore is a convenient banking centre too with branches for ABSA, FNB, Nedbank and Standard Bank. It offers a wide selection of eateries, from fast food options like Simply Asia, Kauai and Nando's, to artisan delis like Meat Etc. and Fournos.

TOTAL TENANTS: 57 | ANCHOR TENANTS: WOOLWORTHS, PICK N PAY, BABY CITY, DIS-CHEM, TOY ZONE



LOCATION: CNR GRAYSTON DRIVE AND BENMORE ROAD, BENMORE GARDENS

Benmore Gardens Shopping Centre is located in the Benmore Gardens suburb of Sandton. It is a few blocks away from the Sandton CBD and offers an easily accessible, convenient shopping and eating alternative to the busy city centre.

TRADING HOURS

Monday – Fridays	09h00–18h00
Saturdays	09h00–15h00
Sundays/public holidays	09h00–14h00



ANNUAL FOOT COUNT

6 262 036 (average over last 3 years)

CAR COUNT

165 000 per month

COMMUTER PERCENTAGES

Vehicles	96%
Taxi/bus	4%

GROSS LETTABLE AREA (GLA)

24 091m²

LEASING ENQUIRIES

Janine Beynon

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OWNERSHIP/MANAGEMENT

Redefine Properties (Pty) Ltd

MARKETING OPPORTUNITIES

Benmore Gardens has a dedicated marketing team managing the website, social media platforms, newsletters and advertising. There are a variety of advertising platforms available at the centre including pave ads, glass panels, ramp ads, escalator applications, wall ads, pillar wraps, parking gantries, centre lights and digital touch screens. Benmore Gardens also offers businesses the opportunity to showcase their products or services at the mall. Five prime exhibition areas are available for hire and have been designed to provide optimum exposure. In addition, the centre has a full events calendar packed with exciting exhibitions and promotions.

MARKETING AND PROMOTIONS

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CONTACT DETAILS

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