



MARKETING PROSPECTUS AND RATES





CENTRE INFORMATION

Hazeldean Square is a small convenience centre situated in the upmarket Silver Lakes residential suburb in the eastern suburbs of Pretoria. The centre is close to the Hazeldean node, which consists of a variety of commercial and residential complexes. Here, the emphasis is on country life and green, sustainable living.

Hazeldean Square serves the community with a convenient and intimate shopping destination. All the necessities like grocery shopping and banking are taken care of, with specific offerings also catered to the community, such as a beauty spa, gym, laundromat, cycle shop, coffee shop, restaurants and much more.

MARKETING OPPORTUNITIES

Hazeldean Square offers several prime exhibition areas, situated at high-traffic locations that provide optimum exposure for your brand. This is an ideal platform to showcase your products and services to shoppers visiting the mall daily. There are also indoor and outdoor media sites, which have been ideally positioned to capture the attention of shoppers.

FAST FACTS

TOTAL TENANTS	36
PATRONS	LSM10
EXHIBITION SITES	6
INDOOR MEDIA SITES	1
OUTDOOR MEDIA SITES	4

EXHIBITION SPACES

1. **PICK N PAY COURT: 12m²**
R4 000 + VAT per week
 Situated near the entrance to Pick n Pay.
2. **DIS-CHEM COURT 1: 12m²**
R3 500 + VAT per week
 Situated near the entrance to Dis-Chem.
3. **DIS-CHEM COURT 2: 12m²**
R3 500 + VAT per week
 Situated near the entrance to Dis-Chem.
4. **WOOLWORTHS COURT: 30m²**
R2 000 + VAT per week
 Situated near Woolworths.
5. **PICK N PAY COURT LEFT: 6m²**
R1 500 + VAT per week
 Situated near Pick n Pay.
6. **PICK N PAY COURT RIGHT: 6m²**
R1 500 + VAT per week
 Situated near Pick n Pay.

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INDOOR MEDIA SITES

1. **WALL SIGN:**
R4 000 + VAT per month
 Large format wall sign located outside Dis-Chem and doctor's rooms.

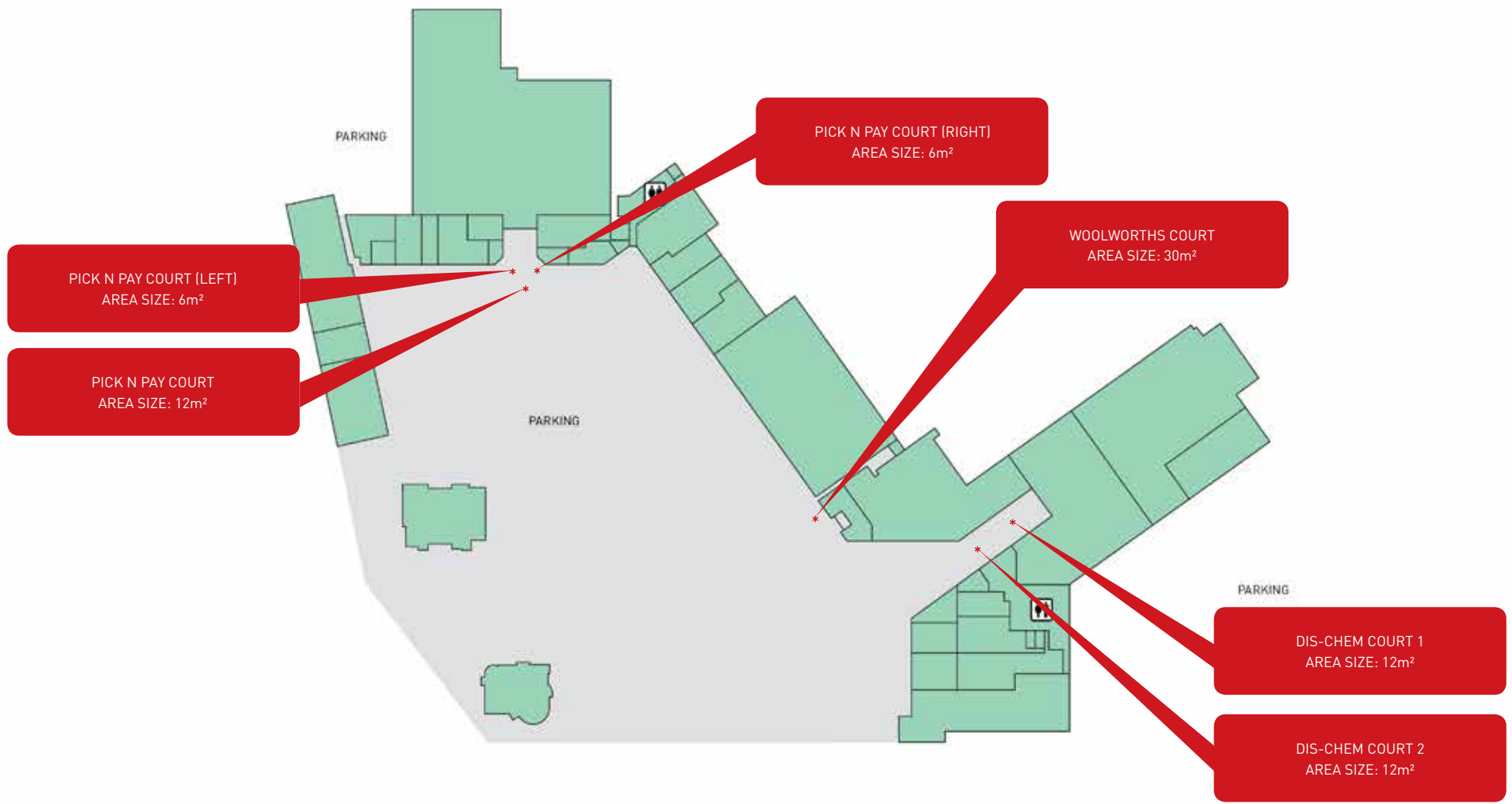
OUTDOOR MEDIA SITES

1. **ENTRANCE GANTRY:**
R7 000 + VAT per month
 Highly visible site at main entrance to mall parking, visible to all cars driving into the main car park.
2. **EXIT GANTRY:**
R6 000 + VAT per month
 Large overhead site, visible to all cars leaving the main car park.
3. **STREET POLES:**
R1 500 + VAT per set of three per month
 Various street pole sites located throughout the main car park.
4. **LAMP POLES:**
R900 + VAT for three sites per month
 Double-sided poster sites on the lamp poles.

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FLOOR PLAN | GROUND FLOOR



ENTRANCE GANTRY



POLE ADS



EXIT GANTRY



WALL SIGN



EXHIBITION BOOKING REQUEST

THANK YOU FOR YOUR INTEREST IN HOLDING A PROMOTION AT HAZELDEAN SQUARE.
PLEASE PRINT, COMPLETE AND SIGN THIS FORM AND EMAIL TO JACO@EXPOSUREPURSUIT.CO.ZA

EXHIBITOR DETAILS

Company name	Contact person
Tel number	Fax number
Cell number	Email address
Company address	

EXHIBITION DETAILS

What would you like to exhibit?

Type of exhibition Display Product launch Database build-up Product sampling
 Product/service awareness Customer feedback Other

If other, please describe

COURT REQUESTED

Court required	
Commencement date	Completion date
Rate ex VAT	Court size
Power availability	

SPECIAL REQUESTS

WILL YOU BE ADVERTISING YOUR EVENT? IF YES PLEASE GIVE DETAILS

MANNING OF THE EVENT



The event must be fully operational during the minimum trading hours of the centre during the period of the exhibition. Trading hours for Hazeldean Square are:

Monday – Friday 09h00–18h00
Saturday 09h00–15h00
Sundays/public holidays 09h00–14h00

Extended hours over the festive season and Easter

PLEASE SUPPLY A DETAILED DESCRIPTION OF YOUR EXHIBITION, INCLUDING DIMENSIONS

SIGNATURE _____ DATE _____

<p>HAZELDEAN SQUARE 1 Silverlakes Road Silverlakes Pretoria</p>	<p> www.hazeldeansquare.co.za  Hazeldean Square</p>
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ENQUIRIES AND BOOKINGS
For more information about our exhibition and media sites as well as other marketing opportunities, please contact:
EXHIBITIONS: Jaco Swanepoel | 082 469 5080 | jaco@exposurepursuit.co.za
MALL ADVERTISING: Benjamin Deeb | 083 301 7772 | benjamin@yoohmedia.co.za