



KENILWORTH CENTRE CAPE TOWN, WESTERN CAPE

Kenilworth Centre is one of the most established shopping malls in Cape Town and has been serving the people of Southern Suburbs for more than four decades. The 48 947m² mall has constantly evolved to serve the needs of customers, with another spectacular upgrade due for completion in March 2017.

Kenilworth Centre will expand by another 5 000m² and offer exciting new additions, more parking, easier access and improved flow from one category of shops to the next. Dynamic yet easy-going, sophisticated yet relaxed, Kenilworth Centre continues to live up to its promise of a shopping experience that's "well worth it" in every way.

AUDIENCE

Shoppers fall within the middle to upper socio-economic groups, with 71% in the LSM 7-10 category. The average monthly household income is R20 000. Most shoppers are English speaking (77%) and 51% of shoppers reside in the Centre's 5km catchment area. 59% own a car and 16% use public transport. 70% read community newspapers and 40% read the Cape Argus.

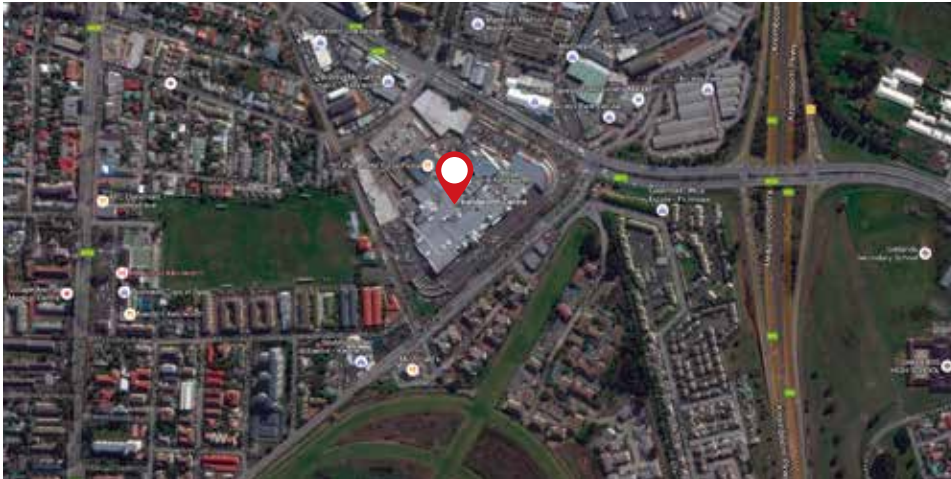


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TENANTS

Kenilworth Mall has 96 stores with another 10 exciting new stores on the way with the upgrade. As well as the big name retailers, Kenilworth Centre also offers a great mix of speciality stores such as King Cake, The Tobacconist, Fragrance Boutique and Nile Art & Framing. The mall has several eateries for all tastes and occasions including Kauai, Wimpy, Spur, Ocean Basket, Debonairs Pizza and Burger King.

TOTAL TENANTS: 96 | ANCHOR TENANTS: PICK N PAY, CHECKERS, WOOLWORTHS, EDGARS, VIRGIN ACTIVE



LOCATION

DONCASTER ROAD, KENILWORTH

Kenilworth Centre is situated in the Kenilworth residential suburb of Cape Town. It is bordered by Wynberg to the south and Claremont to the north and is in close proximity to Main Road, which runs from central Cape Town through to Simon's Town. The Centre can also be easily accessed from the M5 freeway.

TRADING HOURS

Selected stores close later on Fridays and Sundays

Monday – Thursday	09h00–17h30
Friday	09h00–19h00
Saturday	09h00–17h00
Sundays	09h00–13h00
Public holidays	09h00–16h00
Friday public holidays	09h00–19h00



MALL TRADING DENSITY

R2 684m²

ANNUAL FOOT COUNT

10 191 910 (2015)

COMMUTER PERCENTAGES

Own transport	79%
Public transport	16%
Pedestrians	5%

GROSS LETTABLE AREA (GLA)

48 947m²

LEASING ENQUIRIES

Georgi Judd

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OWNERSHIP/MANAGEMENT

Owned and managed by Redefine Retail (Pty) Ltd

MARKETING OPPORTUNITIES

Kenilworth Centre has an email database of 6 922 subscribers and an SMS database of 4 049 subscribers. One of the centre's primary events on its promotions calendar is the popular KaCey & MaCey Roadshow. The centre also has several exhibition courts for a variety of marketing activities as well as several indoor advertising locations such as roof banners, escalators, sliding doors and bathrooms.

MARKETING AND PROMOTIONS

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EXHIBITIONS AND ADVERTISING


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CONTACT DETAILS

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 www.kenilworthcentre.co.za

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