



## LANGEBERG MALL MOSSSEL BAY, WESTERN CAPE

Langeberg Mall is situated in the town of Mossel Bay, a holiday and tourist destination on the beautiful Garden Route with blue-flag beaches and blue skies. The 29 800 m<sup>2</sup> mall has open-sky walkways and shaded paths, offering tranquillity and ease of flow.

Situated within a popular holiday destination, the mall has high visitor volumes during holiday periods. The area is also popular with retirees and people moving to the coast for work purposes. Langeberg Mall is in the process of going green and has established a waste minimisation system.

This welcoming haven offers a clean, safe, healthy and open shopping environment and is, like the harbour town itself, a way of life.

### AUDIENCE

The area is popular with retirees, holidaymakers and people relocating to the coast for work purposes. The mall caters for LSM 5-10+ and the shopper profile is mainly female, older, Afrikaans-speaking and in the full/empty nest stage of the life cycle. As the mall is situated within a popular holiday destination, there are high volumes of holidaymakers at the mall during the December, January and April holiday periods.



CHARMAINE HATTING: TELEPHONE 044 601 9804  
EMAIL CHARMAINEH@REDEFINE.CO.ZA

## TENANTS

The Langeberg Mall has 83 tenants, representing a balanced mix of essential, convenience and fashion shopping choices. Key anchor tenants include Pick n Pay, Game and Woolworths. Restaurants and eateries are also well represented and include Cattle Baron, McDonalds, Romans Pizza, Wimpy and Mugg & Bean. A new, unique addition to the mall is famous Baruch's Coffee2Go.

**TOTAL TENANTS: 83 | ANCHOR TENANTS: PICK N PAY, GAME, WOOLWORTHS**



### LOCATION

**LOUIS FOURIE ROAD, VOORBAAI, MOSSEL BAY**

Langeberg Mall is situated in the town of Mossel Bay, close to Bayside and Hartenbos. This harbour town is a popular holiday destination and tourist haven on the famous Garden Route.

### TRADING HOURS

<b>Monday – Friday</b>	09h00–18h00
<b>Saturdays</b>	09h00–17h00
<b>Sundays/public holidays</b>	09h00–14h00

**Extended hours:** Festive season



### MALL TRADING DENSITY

R28 006/m<sup>2</sup> per annum

### ANNUAL FOOT COUNT

4 500 000

### GROSS LETTABLE AREA (GLA)

29 800m<sup>2</sup>

### LEASING ENQUIRIES

Kobus Bernardo

044 601 9800/1 | [kobusb@redefine.co.za](mailto:kobusb@redefine.co.za)

### OWNERSHIP/MANAGEMENT

Redefine Properties (Pty) Ltd

### MARKETING OPPORTUNITIES

Langeberg Mall offers various indoor advertising and promotion opportunities. There are snapper frames situated throughout the centre and the mall has several promotion courts. Langeberg Mall's pensioner's club is very popular with discounts and special offers offered to pensioners every Wednesday. Langeberg Mall also has a website with a section advertising tenant promotions.

### MARKETING

Charmaine Hatting

044 601 9804 | [charmaine@redefine.co.za](mailto:charmaine@redefine.co.za)

### CONTACT DETAILS

Centre management 021 713 2360

Centre manager Kobus Bernardo

044 601 9800/1 | [kobusb@redefine.co.za](mailto:kobusb@redefine.co.za)

 [www.langebergmallsa.co.za](http://www.langebergmallsa.co.za)

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