



## MATLOSANA MALL KLERKSDORP, NORTH WEST

### BEST IN THE NORTH WEST

Matlosana Mall, situated in the City of Matlosana in North West Province, combines modern, cutting-edge design with family friendliness. The mall offers entertainment for the whole family, restaurants for every taste and a welcoming recreation area where shoppers can enjoy a meal while their children play.

The 65 000m<sup>2</sup> Matlosana Mall houses leading national retailers covering fashion, lifestyle and sport brands plus many others. By bringing the best of everything together in one place, Matlosana Mall has become a popular leisure and shopping destination that stands out as the best in the North West.

### AUDIENCE

Most shoppers to the Matlosana Mall fall within the LSM 7-9 (39%) and LSM 10 (39%) living standards group and some in the LSM 5-6 group (13%). In terms of life stages, the audience is made up of singles, young families and mature couples. Language groups in the district include Afrikaans (72%) and Sotho and Tswana (78%). The median household income is between R15 000 to R20 000 per month.



EMSIE JANSEN VAN RENSBURG: TELEPHONE 018 487 6345  
EMAIL EMSIEJ@REDEFINE.CO.ZA

## TENANTS

Matlosana Mall houses the major grocery retailers including Pick n Pay, Woolworths and Checkers. It is a leading fashion destination in the area with several fashion stores including Edgars, Truworths, Miladys, Queenspark, Mr Price, Foschini and many others. The mall is a popular jewellery destination with five jewellery stores including NWJ Jewellers, American Swiss, Sterns and Galaxy & Co, as well as leading brands such as Cape Union Mart, Toys R Us, Virgin Active, Coricraft, House & Home and all the major banks. Matlosana Mall also has a wide selection of restaurants and fast food outlets.

**TOTAL TENANTS: 120 | ANCHOR TENANTS: CHECKERS, WOOLWORTHS, EDGARS, PICK N PAY, FOSCHINI**



## LOCATION

**151 JOE SLOVO ROAD, N12, KLERKSDORP**

Matlosana Mall is ideally situated next to the N12 on Joe Slovo Road, as you enter Klerksdorp. The mall is highly visible from the N12 and is seen by thousands of people each day.

## TRADING HOURS

<b>Monday – Friday</b>	09h00–19h00
<b>Saturdays</b>	09h00–17h00
<b>Sundays/public holidays</b>	09h00–15h00
<b>Extended hours:</b> Festive season/Easter	



## CATCHMENT AREA AND TRAFFIC

<b>KILOMETRE RADIUS IN CATCHMENT AREA</b>	50km
<b>PRIMARY CATCHMENT AREAS</b>	Klerksdorp, Stilfontein, Hartbeesfontein, Orkney
<b>NUMBER OF HOUSEHOLDS IN CATCHMENT AREA</b>	132 977
<b>NUMBER OF PEOPLE IN CATCHMENT AREA</b>	440 171
<b>ANNUAL FOOT COUNT</b>	4 078 026 (2015)
<b>FOOT COUNT IN PEAK PERIODS</b>	October: 351 145 (2015) December: 401 564 (2015)
<b>CAR COUNT</b>	152 000

## TURNOVER AND TRADING DENSITY

<b>ANNUAL TURNOVER</b>	R655 547 037 (2015)
<b>MALL TRADING DENSITY</b>	R10 186/m <sup>2</sup>
<b>SPEND PER HEAD</b>	R160
<b>TOP 5 TRADING DENSITIES</b>	Jewellery and watches: R39 088/m <sup>2</sup> Music: R30 731/m <sup>2</sup> Optometrists: R25 160/m <sup>2</sup> Fast food: R23 793/m <sup>2</sup> Travel: R22 792/m <sup>2</sup>

## LEASING

<b>GROSS LETTABLE AREA (GLA)</b>	64 352m <sup>2</sup>
<b>LEASING ENQUIRIES</b>	Johan Olwage 018 487 6344   johano@redefine.co.za

## OWNERSHIP/MANAGEMENT

Redefine Properties

## MARKETING OPPORTUNITIES

Marketing opportunities at Matlosana Mall include advertising campaigns, product launches and activations, community campaigns, events and promotions, guest relations and loyalty programmes. The mall houses many exhibition and kiosk spaces for a variety of activities. Advertising and brand spaces include escalators, elevators, entrances, billboards, digital screens and hanging banners. The mall also has a website, Facebook page and Twitter page.

## MARKETING MANAGER

Emsie Jansen van Rensburg  
018 487 6345 | emsiej@redefine.co.za

## EXHIBITIONS

Ninette van der Merwe  
018 487 6346 | ninehev@redefine.co.za

## CONTACT DETAILS

### CENTRE MANAGEMENT

018 487 6340

### CENTRE MANAGER

Johan Olwage

018 487 6344 | johano@redefine.co.za

www.matlosanamall.co.za

Matlosana Mall

@MatlosanaMall