



## MARKETING PROSPECTUS AND RATES





## CENTRE INFORMATION

Matlosana Mall, situated in Klerksdorp in the North West province, combines modern, cutting-edge design with family friendliness. The spacious, bright 65 000m<sup>2</sup> mall brings the best of everything together in one destination, offering a wide choice of retailers and eateries to suit the needs of shoppers near and far.

As a leading fashion destination, Matlosana Mall offers a wide choice of clothing stores including Edgars, Truworths, Miladys, Queenspark, Mr Price and Foschini, as well as popular jewellery stores such as NWJ Jewellers, American Swiss, Sterns and Galaxy & Co. Major grocery retailers include Pick n Pay, Woolworths and Checkers. The mall also houses leading brands such as Cape Union Mart, Toys R Us, Virgin Active, Coricraft, and House & Home, among many others.

Matlosana Mall offers convenience, entertainment for the whole family, a wide choice of restaurants and fast food outlets for every taste, and a welcoming recreation area where shoppers can enjoy a meal while their children play.

## MARKETING OPPORTUNITIES

Matlosana Mall offers a range of exhibition sites suitable for a variety of marketing activities and promotions. Many of these are also suitable for kiosks and are ideally situated in the high-traffic areas of the mall. Matlosana Mall also offers a number of indoor and outdoor advertising sites, which have high visibility and impact.

## FAST FACTS

TOTAL TENANTS	120
PATRONS	LSM 5-10
ANNUAL FOOT COUNT	4,2 million
EXHIBITION SITES	7
INDOOR MEDIA SITES	7
OUTDOOR MEDIA SITES	2

## EXHIBITION SPACES

### 1. ATRIUM: 157.6m<sup>2</sup>

**R5 400 + VAT per week**

**R1 800 + VAT per day**

Situated at the main entrance, the busiest area of mall; this site is ideal for car displays.

### 2. JET COURT: 126m<sup>2</sup>

**R5 400 + VAT per week**

**R1 800 + VAT per day**

Situated near Jet, Mr Price Home and Pick n Pay Clothing; ideal for kiosks.

### 3. EDGARS COURT: 120m<sup>2</sup>

**R5 400 + VAT per week**

**R1 800 + VAT per day**

Situated in the mall's fashion district, the court is surrounded by Edgars, Queenspark, Truworths and Miladys; an ideal kiosk site.

### 4. THE HUB COURT: 25.2m<sup>2</sup>

**R5 400 + VAT per week**

**R1 800 + VAT per day**

Situated opposite The Hub and close to Checkers; ideal for promotions and as a kiosk site.

### 5. CHECKERS COURT: 25m<sup>2</sup>

**R5 400 + VAT per week**

**R1 800 + VAT per day**

Situated opposite the entrance to Checkers within the financial district of the mall; ideal for promotions and activations.

### 6. PICK N PAY COURT: 25m<sup>2</sup>

**R5 400 + VAT per week**

**R1 800 + VAT per day**

Situated opposite the entrance to Pick n Pay and Sportsmans Warehouse; an ideal site for promotions and activations.

### 7. PARKING AREA

**R1 800 + VAT for four bays per day**

Open parking area and pad sites available on special request.

GO TO PAGE 4 FOR AN ILLUSTRATED FLOOR PLAN

## INDOOR MEDIA SITES

### 1. ESCALATORS – BASEMENT ENTRANCE TOWARDS ATRIUM:

**R2 500 + VAT per month**

Branding on the sides of escalators; three escalator sites available.

### 2. ESCALATORS – BASEMENT ENTRANCE TOWARDS CHECKERS COURT:

**R2 500 + VAT per month**

Branding on the sides of escalators; four escalator sites available.

### 3. ELEVATORS – BASEMENT ENTRANCE TOWARDS ATRIUM:

**R2 500 + VAT per month**

Branding on four elevator sliding doors.

### 4. ELEVATORS – BASEMENT ENTRANCE TOWARDS CHECKERS COURT:

**R2 500 + VAT per month**

Branding on four elevator sliding doors.

### 5. ENTRANCE 6 DOORS

**R2 500 + VAT per month**

At basement entrance into the mall leading to the atrium, Virgin Active, Wimpy, Mugg & Bean, Woolworths and Pick n Pay.

### 6. PILLAR WRAPS

**R2 500 + VAT for 15 pillars per month**

Pillar sites in basement parking area.

### 7. BOOM GATES

**R500 + VAT per unit per month**

Six boom gates situated in the mall's parking areas.

GO TO PAGE 5 AND 6 FOR EXAMPLES

## OUTDOOR MEDIA SITES

### 1. BILLBOARDS

**Contact Ninette van der Merwe for information**

Three double-sided 3m x 6m billboards, situated next to the N12, near all the main entrances to the mall.

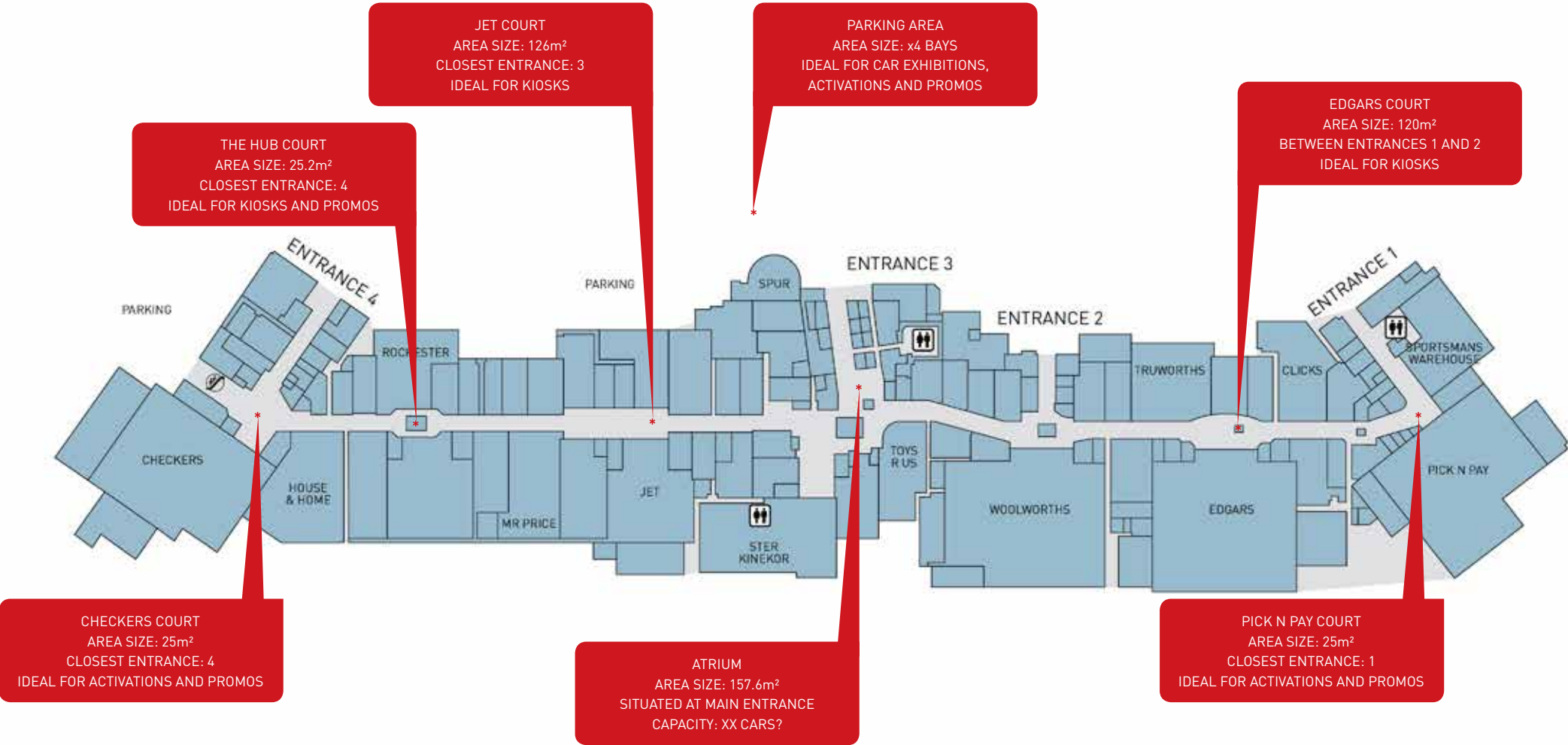
### 2. STREET POLE ADS

**Contact Ninette van der Merwe for information**

Fourteen units of 1,2m x 1,8m.

GO TO PAGE 5 AND 6 FOR EXAMPLES

# FLOOR PLAN | GROUND FLOOR





ATRIUM



HUB COURT



WOOLWORTHS COURT



JET COURT



EDGARS COURT



CHECKERS COURT



ESCALATORS



ATRIUM



MAIN ENTRANCE



ELEVATORS



MALL ENTRANCE



# EXHIBITION BOOKING REQUEST

THANK YOU FOR YOUR INTEREST IN HOLDING A PROMOTION AT MATLOSANA MALL.  
PLEASE PRINT, COMPLETE AND SIGN THIS FORM AND EMAIL TO NINETTEV@REDEFINE.CO.ZA

## EXHIBITOR DETAILS

Company name	Contact person
Tel number	Fax number
Cell number	Email address
Company address	

## EXHIBITION DETAILS

What would you like to exhibit?

**Type of exhibition**    Display    Product launch    Database build-up    Product sampling  
 Product/service awareness    Customer feedback    Other

If other, please describe

## COURT REQUESTED

Court required	
Commencement date	Completion date
Rate ex VAT	Court size
Power availability	

## SPECIAL REQUESTS

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## WILL YOU BE ADVERTISING YOUR EVENT? IF YES PLEASE GIVE DETAILS

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## MANNING OF THE EVENT

The event must be fully operational during the minimum trading hours of the centre during the period of the exhibition. Trading hours for Matlosana Mall are:

Monday–Friday            09h00–19h00  
 Saturdays                    09h00–17h00  
 Sundays/public holidays 09h00–15h00

Extended hours over the festive season and Easter

## PLEASE SUPPLY A DETAILED DESCRIPTION OF YOUR EXHIBITION, INCLUDING DIMENSIONS

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SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

<p><b>MATLOSANA MALL</b> 151 Joe Slovo Road N12, Klerksdorp</p>	<p> <a href="http://www.matlosanamall.co">www.matlosanamall.co</a>   Matlosana Mall   @MatlosanaMall</p>
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**ENQUIRIES AND BOOKINGS**  
 For more information about our exhibition and media sites as well as other marketing opportunities, please contact:  
**Ninette van der Merwe, Exhibitions Coordinator: 018 487 6346 | [ninettev@redefine.co.za](mailto:ninettev@redefine.co.za)**  
**Pearl Sekgobela, Marketing Manager: 018 487 6345 | 073 571 7755 | [pearls@redefine.co.za](mailto:pearls@redefine.co.za)**