



PARK MEADOWS SHOPPING CENTRE KENSINGTON, JOHANNESBURG

Park Meadows Shopping Centre is a popular community and lifestyle mall situated in the Kensington retail precinct. The mall offers a unique combination of convenience and tranquillity; a pleasing respite from the hustle and bustle of everyday Johannesburg life.

A strong focus on optimising the tenant mix has seen many exciting new stores open their doors. Major retailers include Fool Lover's Market, Dis-Chem and Pick n Pay. The mall also houses exciting value stores like Crazy Plastics, Jam Clothing and the Triumph Factory Outlet. A unique selection of speciality stores and a range of popular eateries complete the mix.

AUDIENCE

The majority of shoppers are in the LSM 6 to 10 living standards group. There are more female shoppers (73%) than male shoppers (27%). Most are in the 35-49 age bracket and in the full-nest life cycle stage.



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TENANTS

Park Meadows offers a wide selection of value stores, including Baby City, Ackermans, Pep, Jam Clothing, Triumph Factory Outlet, Crazy Plastics, The Crazy Store, Cartridge Hyper, Hi Fi Corp, Matrix Warehouse and Waltons. Home stores include Rochester Furniture and Continental Linen. Speciality stores include Mars Music, Fine Fragrances and Pet Vet Shop. BemBom, the beautifully furnished Pizza Del Forno and popular favourites Wimpy and Seattle Coffee Co. make up the mall's food offerings.

TOTAL TENANTS: 55 | ANCHOR TENANTS: PICK N PAY, FOOD LOVER'S MARKET, DIS-CHEM



LOCATION

**CNR ALLUM AND CUMBERLAND ROAD,
KENSINGTON, JOHANNESBURG**

Park Meadows is conveniently located just off the N12 highway.

TRADING HOURS

| | |
|-------------------------|-------------|
| Monday – Friday | 09h00–18h00 |
| Saturday | 09h00–15h00 |
| Sundays/public holidays | 09h00–14h00 |



ANNUAL MALL TRADING DENSITY

R27 335/m²

ANNUAL FOOT COUNT

5,2 million

CAR COUNT

1 660 parking bays

COMMUTER PERCENTAGES

| | |
|-------------|-----|
| Cars | 71% |
| Taxis | 19% |
| Pedestrians | 10% |

GROSS LETTABLE AREA (GLA)

27 376m²

LEASING ENQUIRIES

Noluthando Simelane

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OWNERSHIP/MANAGEMENT

Redefine Properties (Pty) Ltd

MARKETING OPPORTUNITIES

There are 16 exhibition courts available at various locations throughout the mall. These serve as an ideal platform to interact with shoppers and showcase your products and services. The mall also offers outdoor advertising sites and in-store advertising sites (including mall posters and bathroom posters). Park Meadows has a dedicated website and Facebook page.

MARKETING AND PROMOTIONS

Paula Lamprecht

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CONTACT DETAILS

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 www.parkmeadows.co.za

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