



## STONERIDGE CENTRE EDENVALE, GAUTENG

The popular 52 473m<sup>2</sup> Stoneridge Centre is the shopping and lifestyle hub for the nearby residential estates and business parks, with direct access from the highway and several main arteries. It offers a convenient selection of leading retailers, restaurants and home décor stores, and is a favourite entertainment destination with multiple activities on offer such as go-karting and adventure golf.

As well as everyday necessities and groceries, the centre also offers a variety of postal, business and automotive services. Other features include a gym, business school, college and church. It really is the centre with everything, which is why Stoneridge Centre is positioned as the destination for your life and your style.

### AUDIENCE

The majority of shoppers are female (61%) with an average age of 39 years. The living standards measure of shoppers falls within the LSM 7-10 category and the average household income is R32 500 – R36 000 per month. More than half of shoppers are English speaking (58%), with 59% White, 30% Black and 9% Asian.



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## TENANTS

Stoneridge Centre has a mix of major retailers such as Food Lover's Market and Superspar and other leading national stores such as Toys R Us and Sportsman's Warehouse. There are several specialist stores covering technology, hobbies, health, sports and more. The centre offers a selection of 15 eateries including restaurants, fast food outlets and coffee shops. Stoneridge has ATMs for the major banks including ABSA, Standard Bank, FNB and Nedbank as well as a branch for Capitec. There are also many entertainment offerings, including Adventure Golf, Compu Kart Go Karts and Laser Battle Zone plus a conference and events centre.

**TOTAL TENANTS: 84 | MAJOR ANCHOR TENANTS: FOOD LOVER'S MARKET, SUPERSPAR**

**NATIONAL ANCHOR TENANTS: DIAL-A-BED, TOYS R US, VIRGIN ACTIVE, SPORTSMAN'S WAREHOUSE, OUTDOOR WAREHOUSE, SPAR PHARMACY, LIQUOR CITY, SUPA QUICK, POSTNET, PUMA, TEKKIE TOWN**



### LOCATION CNR MODDERFONTEIN AND HEREFORD ROAD, EDENVALE

Stoneridge Centre is situated between the Longmeadow Business Park and the Greenstone Hill business and residential nodes. The centre is easily accessible via the Edenvale/Kempton Park off-ramps, Modderfontein Road and Van Riebeeck Avenue – feeding in from the N3, N1 and M1 highways.

### TRADING HOURS

<b>Monday – Saturday</b>	09h00–18h00
<b>Sunday</b>	09h00–14h00
<b>Public holidays</b>	09h00–17h00

**Extended hours:** Restaurants open till late



### ANNUAL FOOT COUNT

6 800 000 estimated (2015)

### CAR COUNT

3 400 000 annual average (2015)

### GROSS LETTABLE AREA (GLA)

51 430.63m<sup>2</sup>

### LEASING ENQUIRIES

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### OWNERSHIP/MANAGEMENT

Redefine Properties (Pty) Ltd

### MARKETING OPPORTUNITIES

Stoneridge Centre has a website and a Facebook page. The Centre sends out an ad hoc newsletter as well as SMSs to its tenant and customer database. Several popular events are hosted at Stoneridge Centre including live music and entertainment in the beautiful setting of the open-air piazza during the summer months, perfect for al fresco dining and family fun. In winter, Stoneridge runs several retail-driven competitions. The Centre has two main promotional court areas available as exhibition space for a variety of marketing activities such as displays, demonstrations and sampling. The Centre also offers several advertising opportunities including indoor and outdoor locations and washrooms.

### MARKETING AND PROMOTIONS

**Annamarie Geldenhuys**

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### CONTACT DETAILS

**Centre manager Juanita Jacobs**

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