



THE MALL @ SCOTTSVILLE PIETERMARITZBURG, KWAZULU-NATAL

Nestled in the heart of Pietermaritzburg, on the bustling thoroughfare of Alan Paton Drive, The Mall @ Scottsville provides the Scottsville community and surrounding areas with a central, secure and convenient shopping experience.

This welcoming centre is ideally suited to families looking for a warm atmosphere and great store selection. With over 40 stores across all key categories – health and beauty, fashion, banking, family-friendly eateries and more – the mall lives up to the promise of ‘something for everyone’.

More than a shopping centre, The Mall @ Scottsville is a pillar of the Scottsville community; a fun and friendly environment that brings local residents together through regular community and school events.

AUDIENCE

The centre is located just 500m from the local university campus and enjoys steady student support, with 40% of shoppers hailing from the university. Other than students, the average age of shoppers in the remaining demographic is 35-45 years old, with the majority being women. Approximately 50% of the market are black shoppers with an even split across other groups for the remaining portion of the market.

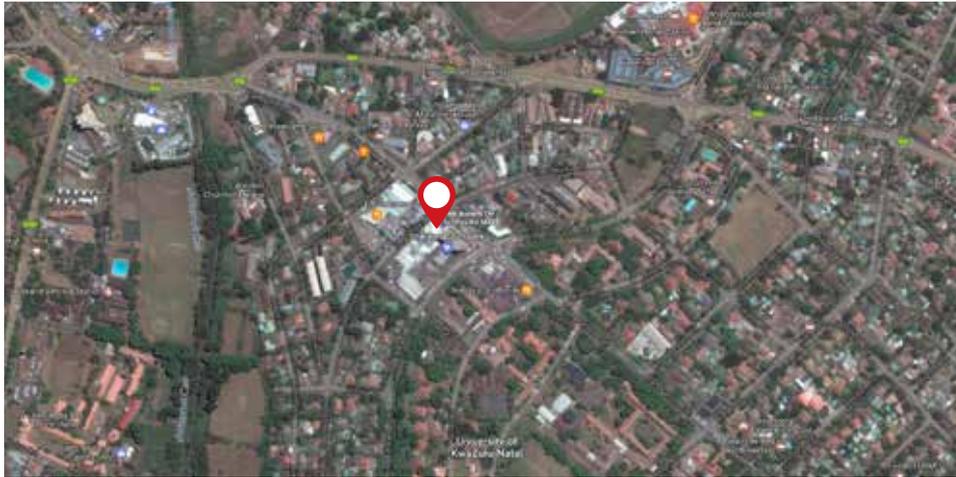


JANE PILLAY: TELEPHONE 031 372 2500
MOBILE 083 359 1700 | EMAIL JANEP@REDEFINE.CO.ZA

TENANTS

The Mall @ Scottsville has 48 in stores in total with a well-rounded selection of major national chain stores including Checkers, Food Lover's Market, Mr Price, Ackermans, Tekkie Town, Clicks and Pep. This selection is complemented by smaller boutique, discount and speciality stores like Xtreme Nutrition, The Perfume Garden, Fashion Express, The Crazy Store, Vodacom, Waltons and many others. Banks are well represented with Capitec, African Bank and Nedbank, as well as ATMS for all the major banks. The mall offers a selection of popular eateries, including Spur, RocoMamas, Debonairs, KFC and more.

TOTAL TENANTS: 48 | ANCHOR TENANTS: CHECKERS, FOOD LOVER'S MARKET



LOCATION

50/60 ALAN PATON DRIVE, SCOTTSVILLE

The Mall @ Scottsville is located on the main Alan Paton Drive thoroughfare, leading directly from the R56 and N3 highways.

TRADING HOURS

Monday - Friday	09h00-18h00
Saturday	09h00-15h00
Sundays/public holidays	09h00-14h00



ANNUAL FOOT COUNT

4 million (average)

COMMUTER PERCENTAGES

Vehicles 70%

Commuter and pedestrians 30%

GROSS LETTABLE AREA (GLA)

14 000m²

LEASING ENQUIRIES

Lara Gracie

031 372 2520 | 076 994 5380

larag@redefine.co.za

OWNERSHIP/MANAGEMENT

Redefine Properties (Pty) Ltd

MARKETING OPPORTUNITIES

The Mall @ Scottsville has a dedicated website and Facebook page. Inside the mall, a variety of advertising platforms are available as well as exhibition space. The court and display areas are ideally located in high-traffic areas for optimum brand exposure and shopper interaction. The Mall @ Scottsville is also very active in the community, hosting and supporting school events such as the Tick-Tock contest among others.

MARKETING AND PROMOTIONS

Jane Pillay

031 372 2500 | 083 359 1700

janep@redefine.co.za

CONTACT DETAILS

Centre management 033 345 4917

Building manager Avenel Ebelthite

083 475 7454 | avenele@fpts.co.za

 www.themallatscottsville.co.za

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