



WONDERBOOM JUNCTION PRETORIA NORTH, GAUTENG

Wonderboom Junction is situated in the stunning Magaliesberg range, alongside the Apies River. The open-air design of the mall is well suited to the picturesque setting of the area while also allowing for ample natural light. This family-favourite destination features a kiddies play area (situated adjacent to the restaurant section), which is ideal for children's parties.

The mall is also heralded as a convenient, quick-shopping destination and houses major anchor tenants like Pick n Pay, Woolworths, Dischem, Intercare and Edgars as well as several boutique stores for camping and sporting goods, décor, health and much more. For families in the area, Wonderboom Junction is the natural selection.

AUDIENCE

Most Wonderboom Junction shoppers fall in the 30 to 55 age bracket with a split of 57% female and 43% male. There are 12 primary schools within a 10km radius of the mall and shoppers are very family focused. The majority are white, Afrikaans-speaking and fit within the LSM 7 to 10 living standards bracket with 73% employed and 86% owning a car. The average monthly household income of shoppers is R26 000.

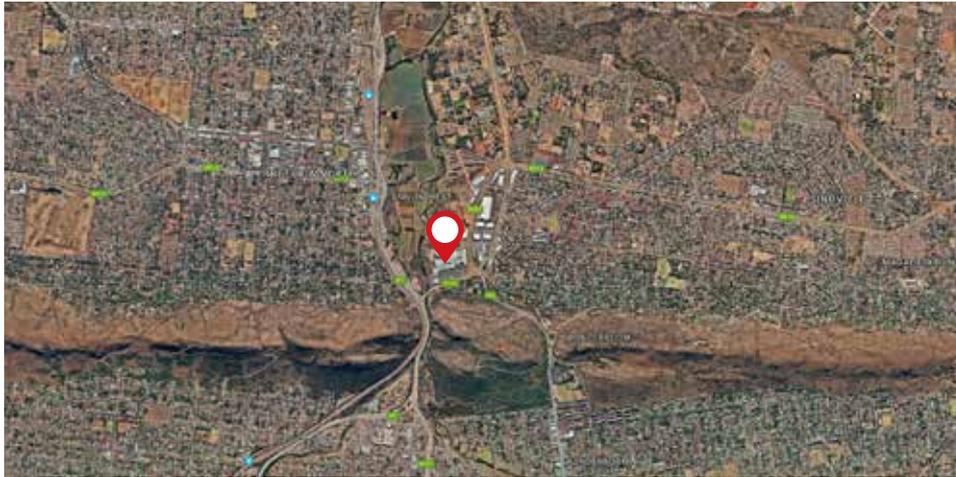


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TENANTS

Anchor tenants include Pick n Pay, Woolworths, Dischem and Edgars. There are a wide range of fashion tenants, including Foschini, Truworths, Tekkie Town, Contempo, Ackermans, Pep and Mr Price. Favourite family stores include Toys R Us, Babies R Us and Crazy store. Health and beauty is well represented with Intercare, Zero One Two Hairdressing, Sorbet, Placecol and Clicks, among others. There are many popular décor options including @Home, Mr Price Home and Sheet Street. Food offerings include Ocean Basket, Tranna Indian, Cappuccino's, Baobab, Mugg & Bean and Abreu's. Wonderboom Junction offers ATMS for all the major banks as well as a Standard Bank branch. There are several mobile providers including Hi Cell (Vodacom), MTN and Cell C. A carwash and gym are located in the basement.

TOTAL TENANTS: 67 | ANCHOR TENANTS: PICK N PAY, WOOLWORTHS, EDGARS, DISCHEM, INTERCARE, FOSCHINI GROUP



LOCATION

CNR LAVENDER AND LAVENDER WEST ROAD, ANNLIN, PRETORIA

Wonderboom Junction is easily accessible from the M1 highway and backs up onto the Wonderboom Nature Reserve.

TRADING HOURS

Monday – Thursday	09h00–18h00
Friday	09h00–19h00
Saturday	09h00–17h00
Sundays	09h00–15h00
Public holidays	09h00–17h00



ANNUAL FOOT COUNT

5 011 094 (2016)

ANNUAL CAR COUNT

2 087 956

GROSS LETTABLE AREA (GLA)

38 000m²

LEASING ENQUIRIES

Charlet van der Hoven

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OWNERSHIP/MANAGEMENT

Redefine Properties (Pty) Ltd

ADDITIONAL SERVICES

STANDBY POWER

Wonderboom Junction has a generator that can supply the centre with standby power in the event of normal electricity interruptions such as power outages and load shedding.

FAMILY RESTROOMS

The mall houses unisex family restrooms.

SOLAR

Wonderboom Junction features a 7 000m² rooftop solar plant – one of the largest in the country and the first solar power plant in Pretoria. It generates approximately 10-15% of the electricity requirement of the mall.

MARKETING OPPORTUNITIES

Wonderboom Junction has a dedicated website and Facebook page. Email newsletters are sent out to the mall's database. There are many indoor advertising platforms including posters, boom advertising, escalator and lift branding as well as flyer distribution at various entry and exit points. Outdoor advertising platforms include vinyl fence flags, traffic circle banners and pavelights. Wonderboom Junction has 10 high-profile exhibition sites, which can be used for a variety of display and marketing needs. The mall also hosts a variety of well-attended events including a motor show, garden expo and health expo.

MARKETING AND PROMOTIONS

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CONTACT DETAILS

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