



## MARKETING PROSPECTUS AND RATES





## CENTRE INFORMATION

Wonderboom Junction is situated in the stunning Magaliesberg range, alongside the Apies River. The open-air design of the mall is well suited to the picturesque setting of the area while also allowing for ample natural light. The mall features a 7 000m<sup>2</sup> rooftop solar plant, one of the largest in the country, which generates approximately 10-15% of the electricity requirement of the mall.

This family-favourite destination features a kiddies play area (situated adjacent to the restaurant section), which is ideal for children's parties. The mall is also heralded as a convenient, quick-shopping destination and houses major anchor tenants like Pick n Pay, Woolworths, Dis-Chem and Edgars, as well as several boutique stores for camping and sporting goods, décor, health and much more.

Wonderboom Junction offers a wide selection of eateries including Ocean Basket, Tranna Indian Restaurant, Cappuccino's, Baobab, Mugg & Bean and the Abreus coffee shop. It also houses an Intercare, offering doctors and health services. For families in the area, Wonderboom Junction is the natural selection.

## MARKETING OPPORTUNITIES

Wonderboom Junction offers a number of prime exhibition areas, all situated within high-traffic locations that provide optimum exposure for your brand. This is an ideal platform to showcase your products and services to the thousands of shoppers visiting the mall daily. There are also various indoor and outdoor media sites that have been ideally positioned to capture the attention of shoppers.

## FAST FACTS

TOTAL TENANTS	67
PATRONS	LSM 7-10
ANNUAL FOOT COUNT	5 million
EXHIBITION SITES	12
INDOOR MEDIA SITES	10
OUTDOOR MEDIA SITES	13

## EXHIBITION SPACES

1. **WOOLWORTHS COURT: 12m<sup>2</sup>**  
**R7 500 + VAT per week**  
 Situated at the entrance to Woolworths.
2. **CENTRE MANAGEMENT COURTYARD: 50m<sup>2</sup>**  
**R5 000 + VAT per week**  
 Situated at the courtyard leading to the Centre Management office.
3. **MR PRICE SPORT COURT: 12m<sup>2</sup>**  
**R4 500 + VAT per week**  
 Situated near the entrance to Mr Price Sport.
4. **PICK N PAY COURT 1: 12m<sup>2</sup>**  
**R4 000 + VAT per week**  
 Situated close to Pick n Pay Liquor.
5. **PICK N PAY COURT 2: 12m<sup>2</sup>**  
**R4 000 + VAT per week**  
 Situated near the entrance to Pick n Pay.
6. **MUGG & BEAN COURT: 12m<sup>2</sup>**  
**R4 000 + VAT per week**  
 Situated near Mugg & Bean.
7. **CENTRE COURT 1: 12m<sup>2</sup>**  
**R4 000 + VAT per week**  
 Situated at the mall's centre court area.
8. **CENTRE COURT 2: 12m<sup>2</sup>**  
**R4 000 + VAT per week**  
 Situated at the mall's centre court area.
9. **CENTRE COURT 3: 9m<sup>2</sup>**  
**R4 000 + VAT per week**  
 Situated at the mall's centre court area.

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## EXHIBITION SPACES

10. **ACKERMANS COURT: 18m<sup>2</sup>**  
**R3 500 + VAT per week**  
 Situated near Ackermans.
11. **MR PRICE COURT: 18m<sup>2</sup>**  
**R3 500 + VAT per week**  
 Situated near Mr Price.
12. **TOYS R US COURT: 18m<sup>2</sup>**  
**R1 500 + VAT per week**  
 An open-air court situated near Toys R Us.

## OUTDOOR MEDIA SITES

1. **EXTERIOR SIGNS ON MAIN ROAD:**  
**R8 000–R12 000 + VAT per month**  
 Series of billboard sites situated along the main road leading to the mall.
2. **ENTRANCE CONTRA-VISION:**  
**R5 000–R7 500 + VAT per month**  
 On the glass doors and bulkhead at the entrance to the mall.
3. **TRAFFIC CIRCLE EXTERIOR SIGN:**  
**R4 000 + VAT per month**  
 Traffic circle advertising site situated at the main entrance/exit to the mall, visible to traffic entering and exiting the mall.
4. **BASEMENT PARKING ENTRANCE:**  
**R3 000 + VAT per month**  
 Large banner site located at the entrance to the basement parking.
5. **BASEMENT WALLS:**  
**R3 500–R5 500 + VAT per month**  
 Advertising sites on the basement parking walls.

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## OUTDOOR MEDIA SITES

6. **ENTRANCE WALL SIGNS:**  
**R3 500 + VAT for 1**  
**R5 500 + VAT for 2**  
 At the entrance to the underground parking.
7. **EXTERIOR WALL SIGN (PARKING LOT):**  
**R2 500–R3 500 + VAT per month**  
 Large sign situated on the exterior of the building, facing the outdoor parking lot.
8. **BASEMENT PARKING BILLBOARD:**  
**R2 000–R3 000 + VAT per month**  
 Billboard site situated inside the basement parking, near the entrance.
9. **EXTERIOR FOOD COURT CUBE:**  
**R2 000 + VAT per side per month**  
 Situated at the exterior entrance to the mall, near Food Court.
10. **MAIN ENTRANCE BOOMS:**  
**R1 800 + VAT for six per month**  
 Situated at the main entrance to the mall's outdoor parking area.
11. **FLAGS:**  
**R2 000 + VAT for three flags per month**  
 Sites situated along the outside pavement of the mall, available to tenants only.
12. **STREET POLES:**  
**R900 + VAT for three double-sided poles per month**  
 Various street pole sites situated throughout the outdoor parking area.
13. **BOOM BRANDING:**  
**R350 + VAT per boom**  
 There are six boom gate sites situated at the mall's main exit/entrance parking areas.

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## INDOOR MEDIA SITES

### 1. BULKHEAD PACKAGE:

**R7 000–R9 000 + VAT per month**

Situated in main passageway area.

### 2. ESCALATORS & ELEVATORS PACKAGE:

**R6 000–R8 000 + VAT per month**

Escalators on two levels and elevators on three levels.

### 3. ESCALATOR BRANDING:

**R5 500 + VAT per month**

Escalators leading from the ground floor to the upper level.

### 4. LIFT SHAFT:

**R4 500 + VAT per month**

Includes four banners on the walls surrounding the elevators, located on the upper level.

### 5. BULKHEAD BRANDING (WOOLWORTHS):

**R4 000–R6 000 + VAT per month**

Sign area situated on the bulkheads above Woolworths and CNA.

### 6. WALL SIGN:

**R4 500 + VAT per month**

Large wall sign in the high-traffic passage area in the mall's clothing sector.

### 7. PILLAR BRANDING:

**R3 000–R4 000 + VAT per month**

Branding on pillars in the central walkway.

### 8. ELEVATOR DOORS:

**R3 500 + VAT for two elevators per month**

Elevators situated side by side in the open walkway of the mall.

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## INDOOR MEDIA SITES

### 9. BASEMENT ESCALATORS:

**R2 000–R3 000 + VAT per month**

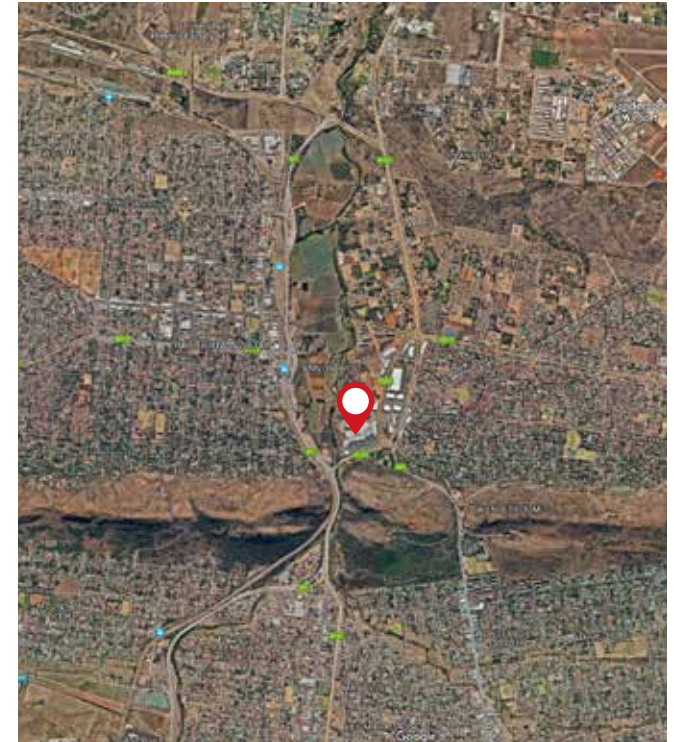
Escalators between the basement parking and the ground level shops.

### 10. PICK N PAY ELEVATORS:

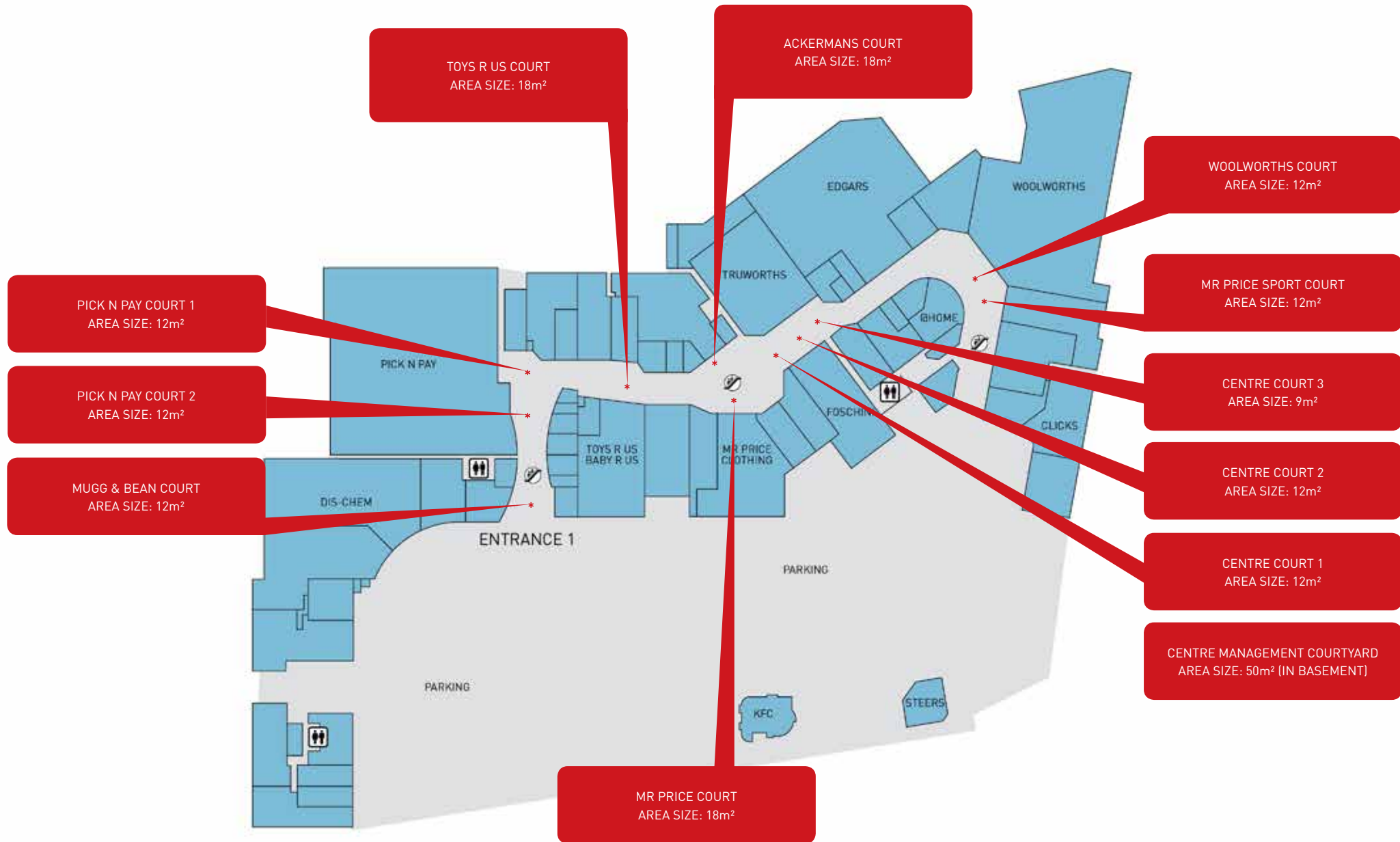
**R1 500 + VAT per month**

Branding on four elevator doors, located at Pick n Pay.

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# FLOOR PLAN | GROUND FLOOR



WALL SIGN



LIFT BRANDING



BOOM BRANDING



FLAGS



EXTERIOR SIGN



POLE ADS



PARKING ENTRANCE SIGN



# EXHIBITION BOOKING REQUEST

THANK YOU FOR YOUR INTEREST IN HOLDING A PROMOTION AT WONDERBOOM JUNCTION.  
PLEASE PRINT, COMPLETE AND SIGN THIS FORM AND EMAIL TO JACO@EXPOSUREPURSUIT.CO.ZA

## EXHIBITOR DETAILS

Company name	Contact person
Tel number	Fax number
Cell number	Email address
Company address	

## EXHIBITION DETAILS

What would you like to exhibit?

**Type of exhibition**    Display    Product launch    Database build-up    Product sampling  
 Product/service awareness    Customer feedback    Other

If other, please describe

## COURT REQUESTED

Court required	
Commencement date	Completion date
Rate ex VAT	Court size
Power availability	

## SPECIAL REQUESTS

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## WILL YOU BE ADVERTISING YOUR EVENT? IF YES PLEASE GIVE DETAILS

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## MANNING OF THE EVENT

The event must be fully operational during the minimum trading hours of the centre during the period of the exhibition. Trading hours for Wonderboom Junction are:

Monday–Thursday	09h00–18h00
Friday	09h00–19h00
Saturday	09h00–17h00
Sundays	09h00–15h00
Public holidays	09h00–17h00

Extended hours over the festive season and Easter

## PLEASE SUPPLY A DETAILED DESCRIPTION OF YOUR EXHIBITION, INCLUDING DIMENSIONS

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SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

<p><b>WONDERBOOM JUNCTION</b> Cnr Lavender and Lavender East Road, Annlin, Pretoria</p>	<p> <a href="http://www.wonderboomjunction.co.za">www.wonderboomjunction.co.za</a>  Wonderboom Junction</p>
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REDEFINE PROPERTIES RESERVES  
THE RIGHT TO CHANGE PRICING  
AND SPECIFICATIONS

**ENQUIRIES AND BOOKINGS**  
For more information about our exhibition and media sites as well as other marketing opportunities, please contact:

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